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Sustainability Centres Workshop

Fontainebleau • November 16–18

workshop participants



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Pilar Acosta is an assistant professor at the School of business and economic sciences at Universidad Icesi. She earned her Ph.D at ESCP Europe and Université Paris 1-Panthéon Sorbonne in 2015. She studies the evolution of sustainability related practices. Her current research focuses on the diffusion of such practices across global value chains in Latin America. She currently teaches corporate social responsibility and sustainability at both undergraduate and master levels. She holds an industrial engineering degree and graduated with a master's degree in organizations from the University of Paris X. She previously worked as an organizational consultant. Research interests include corporate social responsibility, sustainability, global value chains and history of corporate responsibilities.

Muriel Arts, Senior researcher

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Drs. Muriel Arts DMD is Executive Director Corporate Strategy, M&A and Business Development at Achmea (largest Insurance Company in Netherlands). She is senior researcher/PhD Candidate at RSM Erasmus University and social entrepreneur at Flow Foundation. She is specialized in Sustainable Strategy & Innovation, High Performance Sustainable Organizations and creating & measuring Shared Value. She has almost 25 years of international experience in different executive roles mainly in multinationals like Unilever, Royal Grolsch, Talpa Media NV, KPN Telecom.

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I am the Max McGraw Professor of Sustainable Enterprise in the School of Natural Resources & Environment, and the Ross School of Business, at the University of Michigan. I am also the Director of the Erb Institute for Global Sustainable Enterprise at the U of M. In addition to my positions at the U of M, I am a Senior Researcher at Decision Research in Eugene, OR. I have the good fortune of leading a small but dedicated research group that studies decision-making. Our research is focused on advancing our basic understanding of how people process information and make decisions. We also conduct research focused on developing and testing decision-aiding tools and approaches that can be used by people to improve decision quality across a wide range of environmental, social, and economic contexts. Our research is applied, and accounts for decision-making by a broad spectrum of public and stakeholder groups, as well as by technical experts, business leaders, and policy makers.

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Tima Bansal, Executive director

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Pratima (Tima) Bansal is a Professor in Strategic Management at the Richard Ivey School of Business at Western University (London, Canada). She is also the Executive Director and Founder of the Network for Business Sustainability. She earned her doctorate from the University of Oxford. Her primary research interests lie at the intersection of business sustainability, business strategy and organizational theory, which she investigate using both qualitative and quantitative methods. Her work has been published in Academy of Management Journal, Organization Science, Strategic Management Journal, Journal of Management Studies, Organization Studies, among others. She is currently a Deputy Editor of the Academy of Management Journal (AMJ), and has served as an Associate Editor of AMJ from 2010-2013. She has also sat on 8 other editorial boards in the past. One of her favorite pastimes is dueling with her mathematician husband over the value of social science. Any residual energy is spent cycling (road) and gardening (dirt).

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Julie Bayle-Cordier, Coordinator

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I am Assistant Professor in Strategy and CSR at IESEG School of Management and also co coordinator of our IESEG Center for Organizational Responsibility.

Yury Blagov, Director

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Yuri Blagov is Director of the PwC Center for Corporate Social Responsibility, Director of the «Project Management for Social Entrepreneurs» program, and Associate Professor, Department of Strategic and International Management. His research interests include Evolution of the corporate social responsibility (CSR) concept, CSR and strategic management, Corporate social performance management Social entrepreneurship.

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Rich Blundell, Adjunct professor and executive in residence



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I recently joined the faculty at Rotman teaching sustainability, innovation and entrepreneurship. Prior to joining the Rotman faculty I led global businesses for four multinationals and have been a founder or an executive leader of eight cleantech startups. I have lived in ten countries in Europe and Asia and worked in over fifty countries.

Ioanna Boulouta, Assistant director London Centre for Corporate Governance and Ethics



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Ioanna Boulouta is an Assistant Professor in Management and Corporate Responsibility at Birkbeck College- University of London. She is also an Assistant Director of the London Centre for Corporate Governance and Ethics and a director of the MSc in Corporate Responsibility and Sustainability. Her research interests lie in the areas of Corporate Responsibility/Sustainability and Strategy, particularly in the relationship between Corporate Social Performance and Corporate Financial Performance, the impact of Corporate Responsibility on National Competitiveness and the link between Board Gender Diversity and Corporate Social Performance. Prior to joining Birkbeck, she has held research and teaching assistantship positions at the University of Cambridge, the London School of Economics, the London Business School, and the Massachusetts Institute of Technology. For more info please check here: <http://www.bbk.ac.uk/management/staff/academic/boulouta/biography>

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Yang (Francis) Chen, Program director

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Associate Professor of the School of Business Administration of South Western University of Finances and Economics (WUFE). His interests Research lie in the Areas of Environmental Management, Corporate Sustainability, Information Systems Management, Leadership. He is also a program director of the China Innovation and Entrepreneurship Research Center (CIERC).

Rosanna Cole, Deputy director Centre of Sustainable Enterprise Management



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Rosanna Cole joined the Department of Business Transformation and Sustainable Enterprise at Surrey Business School in 2016. She is the Deputy Director of the Centre for Sustainable Enterprise Management (CSEM) which facilitates research outputs in all areas of sustainability for international recognition. She previously worked as a Senior Lecturer in Operations and Supply Chain at Roehampton Business School (2008-2016). Her main research interest is in Sustainable enterprise management, sustainable supply chains, purchasing, operations, green logistics, supplier selection, buyer-supplier relationships.

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Frans Cornelis, Chair, Alumni Roundtable Board

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Chair Insead Sustainability Roundtable's Advisory board, Various advisory, non-Exec roles. Prof of Practice in Marketing and Communications at Maastricht School of Management. Former CMO of Randstad Holding, KPN Royal Dutch Telecom, SaraLee corp. Various business management roles at AT&T, ICI. Insead MBA 1983, Leyden University LLM, LMM 1975-1981. Age 59, Married, 3 children. Living in the Netherlands. Chair of Royal Dutch Rowing Federation. Likes rowing, skiing, new and ancient cultures, travel, rock music (Rolling Stones etc).

Kenneth Corts, Vice dean, Faculty & Research



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I am an IO economist who has taught managerial economics, business strategy, game theory, and now a course on energy policy/low-carbon energy businesses. In that capacity, and in my capacity as Vice-Dean, Faculty & Research, I am involved in trying to coordinate and enhance Rotman's sustainability efforts, both in the curriculum and in our centers.

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Frederik Dahlman, Assistant professor of Global Energy



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Before joining Warwick Business School as Assistant Professor of Global Energy in October 2012, Fred Dahlmann worked as an energy analyst and consultant in London. Fred's research interests lie at the intersection between corporate strategy and sustainability, particularly with regard to the implications for the global energy industry. More specifically, his research focuses on understanding managerial practices designed to reduce corporate carbon emissions and policy changes in the European (renewable) energy market. He is also supporting students' climate change entrepreneurship activities.

Ana-Cristina De Sa, Centre coordinator

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Ana Cristina De Sa is a Centre Coordinator for the INSEAD Social Innovation Centre (ISIC) and has been working for INSEAD for 20 years. She manages the organization and administration of the speaker events series of the Centre (research seminars, brown bags, workshops), academic conferences and support Centre-related projects. She also manages the administration and organization of the MBA Programme Core Course Introduction to Business Ethics of Professor Craig Smith and provide administrative support. Before joining the Centre, Ana was the Centre Coordinator of the Healthcare Management Initiative and Programme Coordinator for the Euro-Asia Centre and Executive Education Department.

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Luke Disney, Executive director

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Luke Disney is the Executive Director of the INSEAD Centre for Social Innovation. Prior to joining INSEAD Luke spent 13 years as a social intra/entrepreneur, first as part of the ground-breaking partnership between the United Nations World Food Programme and TNT Express which focused on fighting global hunger. Later he became the Founding Executive Director of North Star Alliance, an award-winning social enterprise uniting more than 180 governments, businesses and civil society actors in an innovative approach to reaching highly mobile populations in Sub-Saharan Africa with essential healthcare services to help stop the spread of HIV and other communicable diseases across the continent. Luke is Co-Founder of WorkPact, advisor to the World Healthcare Forum, a member of the University of Amsterdam Faculty of Business and Economics, and a member of the steering committee for Stadsklooster Utrecht.

Ravi Fernando, Director

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Fernando Ravi is Director, Green Ocean Institute, International School of Business, Vietnam. He is also Executive in Residence, INSEAD Social innovation centre). Also is Chairman of Global Strategic Corporate Sustainability (Pvt) Ltd. Sri Lanka, Vietnam. Strategy Advisory and technical knowledge delivery on Strategic Corporate Sustainability and Blue Ocean Strategy in China, Vietnam, India & Malaysia. He published his book: Strategic Corporate Sustainability 7 Imperatives for Sustainable Business in November 2015. He was Operations Director in Malaysia Blue Ocean Strategy Institute. The link between Blue Ocean Strategy and Strategic Corporate Sustainability and the opportunity for creating New Blue Ocean market spaces which are green. In (2007-2011) he was Executive in Residence INSEAD Business School and UN Global Compact Focal point Sri Lanka, INSEAD Social Innovation & UN Global Compact Ceylon Network/France, Fontainebleau.

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Erik Foley, Director Center for Sustainable Business



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Erik Foley is the Director of Sustainability at Smeal and Director of Learning and Development in Executive Education. Erik is responsible for executive education programs in sustainability as well as working with faculty, students, staff, alumni and external partners to integrate sustainability into all aspects of the business school. Before coming to Smeal, Erik was the Managing Director at Penn State's Sustainability Institute, the mission of which is to integrate sustainability across all major functions of the university: research, teaching, outreach and operations. He was helped establish the institute and write the university's first Sustainability Strategic Plan. He has the unique perspective of understanding the business imperative for sustainability as well as the deep ecological and social dimensions to human decision-making. A skilled leader, educator, writer and strategist, Erik has been on the front lines of sustainability for two decades with on-the-ground experience from rural Paraguay to the Alaskan bush to the inner city to work with over 20 companies.

Iuri Gavronski, Lead, social innovation & sustainability

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Iuri Gavronski is an Associate Professor at UNISINOS Business School. (Universidade do Vale do Rio dos Sinos, UNISINOS, Brasil). Member of Academy of Management (AoM), Decision Sciences Institute (DSI), and Production and Operations Management Society (POMS). His research interests are the interface between strategy, operations, and sustainability.

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Joel Gehman, Associate director

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Joel Gehman is an Assistant Professor of Strategic Management and Organization. He studies the organization of concerns: How do concerns related to sustainability and values affect organizational strategies, technology innovation, and institutional arrangements? And reciprocally, how do organizations, innovation and institutions affect the emergence and trajectories of cultural concerns? In approaching these questions, Gehman draws primarily on organization theory, together with insights from strategic management, and science and technology studies. His work also takes a process perspective, focusing on the organization of concerns over place and time. Ongoing research examines these issues in the context of technology entrepreneurship, B Corporations, unconventional shale gas drilling, hydraulic fracturing patents, shareholder activism, multinational divestitures, social license to operate, cultural understandings of risk, and university technology spinouts, among others. Before becoming a professor, Gehman spent 13 years in industry. He regularly advises and consults with diverse organizations. He graduated from Cornell University (B.S.) and the Pennsylvania State University (Ph.D.).

Minna Halme, Director

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Minna Halme is professor of Sustainability Management at Aalto University School of Business, where she co-leads the Sustainability in Business Research Unit. Her research focuses on sustainable innovations and co-creating inclusive business models in low-income contexts. She has participated in several European research projects and heads a number of national ones. Minna teaches Sustainability Management at Aalto's master programmes and executive MBA courses in Finland and South Korea and in the CEMS MIM international master's program. She is a member of the editorial boards of Business Strategy and the Environment, Scandinavian Journal of Management and Organization & Environment. She has published in several refereed journals (e.g. Ecological Economics, Journal of Management Studies, Journal of Business Ethics). She is member of Advisory Board of Finland's largest retailer SOK and has held memberships in e.g. UN Secretary-General's High-level Panel on Global Sustainability (2012-2013), Finnish Government Foresight2030 group (2012-2013), and Administrative Board of WWF Finland (2005-2011). She is co-founder of Aalto University's cross-disciplinary Creative Sustainability master programme and Aalto Global Impact. Her work has been featured by the The Ecologist and The Newsweek. She has been awarded by the Academy of Finland for the social impact of her research.

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Miranda Helmes, Project manager

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Miranda is a Project Manager in INSEAD Social Innovation Centre. She has been a communication and marketing manager at INSEAD. She joined the INSEAD Social Innovation Centre (ISIC) in March 2008. She manages multiple projects for various disciplines housed under the ISIC umbrella; CSR & Ethics, Humanitarian Research Group, Social Entrepreneurship and Sustainability. With over 15 years of experience in communications, marketing and public relations related management functions; Miranda is the lead for ISIC's communications and marketing activities. She knows how to define and execute a coherent marketing and communications strategy, overseeing multiple marketing and communications mechanisms in an international and multi-cultural environment.

Chelsea Hicks, Coordinator Network for Business Sustainability



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Chelsea coordinates the activities of the Network for Business Sustainability's Anglophone office in London, Canada. She works closely with Executive Director, Tima Bansal, and NBS team members to ensure all staff have resources needed to make their own projects a success. Because she is familiar with most aspects of NBS operations, Chelsea is also well-positioned to help team members find meaningful collaboration opportunities both internally and externally. Prior to working at Ivey, Chelsea completed a joint M.Sc. in Biology and Environment and Sustainability at Western University. Her research focused on the connection between human and environmental health. She also holds a B.Sc. in Environmental Science and French from Western University.

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Rodney Irwin, Managing director



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Rodney Irwin is the Managing Director of Redefining Value and Education at the World Business Council for Sustainable Development in Geneva. Redefining is a cross cutting program of projects designed to advance the measurement and valuation of social and natural capital and to take sustainable development into the mainstream reporting of an organization. He is the link between WBCSD members and standard / regulation setters and his team are leading projects in risk management, integrated and mandatory reporting. In addition Rodney is the course director of the WBCSD Leadership Program and is a guest lecturer at Yale University and a Teaching Fellow at Lancaster University Management School and an Honorary Professor in Accounting and Sustainability at Lufthansa University, Germany. Rodney holds a Bachelor's degree in Economics, a master's degree in management and a Doctorate where he researched comparative corporate governance and its interrelationship with ethical decision making and reporting at ISM Paris. He has also completed the Masters in Sustainability Leadership at Cambridge University as a member of the inaugural cohort. Professionally Rodney is a fellow of the Institute of Chartered Accountants in Ireland, and holds several other professional qualifications. Rodney is a Board Member of the Climate Disclosure Standards Board and is a member of the Council of the IIRC.

Sarah Ivory, Early career fellow

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Dr Sarah Ivory is an Early Career Fellow in Climate Change and Business Strategy at the University of Edinburgh Business School. She is a member of the school's Sustainable Business Initiative, as well as the Centre for Business and Climate Change. Dr Ivory earned a B.Com (honours) from the University of Melbourne, an MBA from Melbourne Business School, an MSc (by research) and a PhD from the University of Edinburgh. Her research interests include the study of how organisations understand, implement and legitimise sustainability and/or climate change policies and strategies, with a particular focus on the tensions, contradictions, and challenges this can expose. She teaches undergraduate, postgraduate and executive education courses in these areas. Prior to academia Dr Ivory worked in the private sector, co-founding a biotech company based in Singapore. She is a past-Chair and ongoing committee member of the British Academy of Management Sustainable and Responsible Business Special Interest Group (SIG).

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Jason Jay, Senior lecturer and director

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Jason Jay is a Senior Lecturer at the MIT Sloan School of Management and Director of the Sustainability Initiative at MIT Sloan. He teaches courses on leadership, strategy, and innovation for sustainable business. He engages students and alumni in hands-on projects with leading companies and organizations. His research focuses on how people navigate the tensions between personal, business, and social goals in sustainability efforts, particularly in cross-sectoral collaborations and hybrid organizations. Much of his research and practice occur in the technical domain of energy efficiency. Prior to MIT, Jason was a management consultant for Dialogos International, where he consulted on leadership development and organizational change for major international corporations and NGO's including BP and the World Bank. Jason holds a Ph.D. in Organization Studies from the MIT Sloan School of Management, and an AB and M.Ed from Harvard University. He lives in Newton, Massachusetts.

Joey Johannsen, Sustainability coordinator

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Sustainability Coordinator in the business school's sustainable RSM initiative for the past 6 years; providing consultation and support for activities and action with a focus on society, environment to define sustainable business. Together with academics, administrative staff and students, we are opening the school culture to integrate dialogue and sustainable practices in operations and the classroom, while maintaining our strong presence in research as we begin to connect more researchers to NBS.

Starting this academic year, 34 motivated MSc students have joined us; engaging in co-curricular experiential learning projects; researching school, campus and community organisations; further sparking meaning and life to best practices.

Feel free to ask me about our school's signature annual Sustainability Forum, Stimulating Sustainability Teaching Fund, Sustainability Teaching Cases, the pilot cross-programme sustainable RSM student committees or how to move a 103 year old Dutch university to the policy stage of integrated waste management or details about the autumn 2017 opening of our Sustainable Food Lab.

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Arno Koroula, Assistant professor



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Dr. Arno Kourula is an Assistant Professor (tenured) at University of Amsterdam Business School (ABS). His research interests are corporate responsibility and cross-sector interaction. His works has been published in journals such as Business Ethics Quarterly, Business & Society, Corporate Social Responsibility and Environmental Management, Energy Policy, Journal of Business Ethics, Journal of World Business, and Research Policy. ABS is home to a group of about 30 researchers focusing on research and teaching in business and sustainability.

Fransisco Layrisse, Project coordinator

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Francisco Layrisse has been working in the sustainability field since 2008 and in the social entrepreneurship area since 2011. He currently coordinates SUSTENTUS, a sustainability and social entrepreneurship center based in EGADE Business School from Tecnológico de Monterrey. In EGADE, he teaches the subject of Ethics and CSR, and in the undergrad level in Tecnológico de Monterrey, he teaches the subject of corporate sustainability. Additionally, he has coordinated the implementation of Momentum Project, a project led by BBVA Bancomer Bank, designed to accelerate local social entrepreneurs, through training, mentorship, access to credits, among other things. He has written several study cases in sustainability and social entrepreneurship and has working giving advice and consulting to local Mexican firms and entrepreneurs.

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Rod Lohin, Director

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Rod Lohin is Executive Director of the Michael Lee-Chin Family Institute for Corporate Citizenship at the Rotman School of Management at the University of Toronto. Formerly a management consultant specializing in corporate sustainability strategy, Rod helped leading corporations like Ericsson, Kellogg, and Fidelity. The Ericsson Response program, notably, was recognized by the UN Global Compact and the Swedish Foreign Ministry, among others. Rod now oversees the Lee-Chin Institute's research, grants, consulting projects and initiatives to develop leading academic research, reach business leaders and engage MBA students. He continues to apply the research and tools created by the Lee-Chin Institute in consulting projects with companies like RBC (Canada's largest bank), SunLife, Blackberry and others.

Céline Louche, Director

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Céline Louche, professor, is Director of Corporate Social Responsibility (CSR) Institute and Head of Financial Vulnerability Chair at Audencia Business School, France. Her field of expertise includes CSR, Sustainable Development, Responsible Investment and Sustainable Finance. Her work builds from organizational, network and strategic analyses to understand how businesses transform towards sustainability. She has published in the fields of corporate responsibility in leading academic journals such as *Business and Society*, *Journal of Business Ethics*, *Organization & Environment*, *Journal of Management Development*, *Corporate Governance: International Journal of Business in Society*. Prior to academia, she worked as Sustainability Analyst for Responsible Investment at Triodos Bank in The Netherlands. She serves on a number of professional and academic committees.

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Razvan Lungeanu, Assistant professor

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Razvan Lungeanu is an Assistant Professor of Management and Organization in Entrepreneurship and Strategy at Pennsylvania State University, Smeal College of Business and also he was Lecturer of Management and Organizations in Kellogg School of Management. He uses a behavioral lens to examine strategic decision-making in various types of organizations. Specifically, he consider how social and psychological processes, together with organizational resources, are relevant for the understanding of strategic decisions and outcomes in new ventures going public, including social enterprises, in large public organizations, as well as in non-profit institutions.

Cornelia Marin, Director, International Affairs



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Cornelia Marin is a Director for International Affairs at Sorbonne Universités. Sorbonne Universités is a French Community of Universities, Higher Education and Research institutions (COMUE) created in 2010 and supported by an Excellence Grant of the French Government (Initiative d'excellence). She was Deputy Board Member of the European University Center (EUC) at Peking University. Center for cooperation in education and research between Europe and China Strategic planning and funding strategy (H2020, Erasmus+, China Scholarship council) Synergy with local platforms of Sorbonne Universités in China (UTSEUS). She was Director of International Relations, Université de Technologie de Compiègne. Also she was President in Study in Picardy, in the Coordination of the Association of Higher Education Institutions in Picardy (France) aiming at the internationalization and promotion of Picardy abroad. Picardy, in the Coordination of the Association of Higher Education Institutions in Picardy (France) aiming at the internationalization and promotion of Picardy abroad.

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I am the Executive Director of the Center for Education on Social Responsibility (the Center) at the Leeds School of Business, University of Colorado, Boulder. As Executive Director, I oversee curriculum development and delivery, internal and external collaboration, alumni and donor relations, sponsored research and community outreach. Before accepting this position with the Center, I held an appointment at the Haas School of Business of the University of California at Berkeley. Prior to my appointment at Berkeley, I held a political appointment with the Daley Administration in Chicago as First Deputy Director of the Office of Ethics and Compliance and Chief Compliance Operations Officer with responsibility for the creation of a first-of-its kind corporate-style ethics and compliance program for a municipality.

David Milia, Associate director

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Current Associate Director of the Centre for Corporate Sustainability, David has over 16 years of oil and gas experience within multiple disciplines. David began his career in surveying and exploration, transitioned to engineering procurement and construction management and progressed into project management. Milia's career included time at EnCana, later Cenovus, handling their engineering procurement and construction management coordination, documentation controls, and GIS special projects. Milia also served as the Academic Chair for the BSc in construction project management at SAIT and sat on the Board of Directors for aceBIM and The Canadian Coalition for Green Finance. Milia holds a dual undergraduate degree, a technical diploma and a dual MBA focused in global energy management and sustainability, and project management.

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Mark Milstein, Director

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Mark Milstein is Clinical Professor of Management at the Samuel Curtis Johnson Graduate School of Management and Director of the Center for Sustainable Global Enterprise at Cornell University's College of Business. He conducts applied research in and oversees the Center's work on market and enterprise creation; business development; clean technology commercialization; and sustainable finance. Over the past decade, Milstein has worked with more than 80 firms across a range of industries, including renewable energy and carbon markets, life sciences and sustainable agriculture, consumables, food and nutrition, health care and hospitality management, as well as finance and international development. His applied research has been funded by the Rockefeller Foundation, Johnson & Johnson, the National Science Foundation, the World Bank, and the Bill & Melinda Gates Foundation among others. Professor Milstein's work and perspectives have been featured in the media, including The New York Times, MSNBC, CNN, CNBC, Forbes, and The Guardian. His writings have appeared in a number of journals including Science, Academy of Management Executive, and Sloan Management Review. Professor Milstein is a frequent speaker on the topics of strategy, organizational change and innovation related to business and sustainability, and consults with multi-national firms, small and medium sized enterprises, and NGOs.

Mario Monzoni, General coordinator

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Prof. at Fundação Getulio Vargas Business School (FGV); Head of the Center for Sustainability Studies (GVces), leading a team of 55 people working on education, research and publications in the fields of Corporate Social Responsibility, Climate Change, Environmental Policy, Local Development, and Sustainable Consumption (2203-present); Founder and Manager of Página 22, a monthly magazine on sustainability, published by GVces; Coordinator of the MPA on Sustainability Management, at FGV; Ph.D. in Public Administration and Government, at FGV; MIA in Economic Policy Management, at the School of International and Public Affairs, Columbia University, New York, USA; Master in Public Administration and Government, at FGV; Specialization Program on Business Administration (CEAG), at FGV; B.A. in Business Administration, at FGV; Board Member of the Brazilian Fund of Human Rights; Eco-Finance Program Officer, at Friends of the Earth (FOE) – Amazonia, a Brazilian NGO (2000-2003); Specialized in sustainability, finance, and environmental economics; worked in the department of research at the World Bank. Partner of Venturas Tourism, a leading eco-tourism operator in Brazil, a branch in which he works for more than 20 years.

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Jennifer Nash, Director

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Jennifer Nash is Director of the Business & Environment Initiative (BEI) at Harvard Business School. She works with faculty to help establish and implement the BEI's strategy and program portfolio. She coordinates with resources across the school to strengthen research and teaching about business and the environment, connect students with career opportunities, and engage with alumni and other managers and policymakers working in this field. Previously she was Executive Director of the Regulatory Policy Program at Harvard Kennedy School and Associate Director of the HKS Mossavar-Rahmani Center for Business and Government. Her research examines private and public roles in environmental protection, with an emphasis on innovative, voluntary, and self-regulatory approaches.

Ijeoma Nwagwu, Centre manager

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Ijeoma Nwagwu currently manages the First Bank Sustainability Centre at Lagos Business School. She earned her doctorate in Law (S.J.D) and Masters in Law (L.L.M) degrees from Harvard Law School and was awarded the Landon H. Gammon prize for academic excellence. After attending the Nigerian Law School, Ijeoma worked as legal counsel for the Civil Liberties Organization (CLO), where she also produced documentaries on law, human rights and development themes with Channels Television Lagos and the Institute for Democracy in South Africa (IDASA). A talented researcher and lecturer, Ijeoma recently taught International Trade Law and Human Rights at St. Mary's University College, London and was on the research team for the World Bank Assisted Science and Technology Education Post-Basic (STEP-B) project in Nigeria. She has also conducted research trainings for the Council for the Development of Social Science Research in Africa (CODESRIA) in Senegal. An active member of the community, Ijeoma volunteers on youth/education programmes and is passionate about finding creative solutions to educational challenges in Africa.

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Daniela Ortiz, Research team leader

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I lead the “City of Vienna Competence Team for Sustainable, Strategic and Opportunity-Oriented Management of SME”, which is part of the Center for Corporate Governance and Business Ethics at the Vienna University of Applied Sciences for Management and Communication (FH Wien der WKW). Before joining the UAS, I worked as Associate Researcher at the Markets, Culture and Ethics Research Centre (MCE) based at the Pontifical University of the Holy Cross in Rome, where I finished my PhD in Philosophy (Ethics). I have also accumulated hands on experience as consultant on the management and development of research projects at the interface of academia and private business. Previously, I worked as Research Assistant and Lecturer of Business Ethics in the Department for Management & Law at Management Center Innsbruck. I have written and presented several papers on strategic CSR, focused on SME, as well as on the principles of a humanistic economy according to the German ordoliberal tradition. My work has been published in the Journal of Business Ethics. I am a member of the European Business Ethics Network (EBEN), the Society for Business Ethics (SBE) and the Wilhelm Röpke Institute (HWWI Hamburg).

Jean-Francois Parenteau, Manager

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Jean-François manages the daily activities of NBS’s Montreal Office, Réseau entreprise et développement durable (REDD). He develops and oversees French language knowledge and develops dissemination strategies for managers and researchers. Working closely with the Director of the Montreal office, Marie-France Turcotte, he carries out the strategic goals and oversees a dynamic team of professionals and students. Before joining NBS, Jean-François completed a MSc in Environment from Université de Sherbrooke. He studied abroad in Australia and La Réunion before working as an event sustainability coordinator at Jeux du Québec.

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Bethany Patten, Associate director

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Bethany is Associate Director in Sustainability initiative at MIT Sloan School of Management. She holds an MBA from the MIT Sloan School of Management and a BA in English and Women's Studies from Boston College. After her studies, she focused on business and financial operations for the book publishing industry. She has worked in various companies as Time Inc., Hachette Book USA, Perseus Book group and Houghton Mifflin Harcourt. Then Bethany joined as the Associate Director of the Sustainability Initiative at the MIT Sloan School of Management after completing their Executive MBA program in 2013. At MIT Sloan, she engages student, alumni and external collaborators in the mission of the Initiative to create a community of innovators for a sustainable future. In that role, she works on everything from campus sustainability, to Sustainable Urban Revitalization.

Luis Perera, Executive in residence

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Luis Perera has been the Partner in charge of Sustainable Business Solutions at PricewaterhouseCoopers (PwC) in Chile until his retirement in July, 2012. Perera is a seasoned audit partner with wide international experience servicing many audit and sustainability clients and projects, throughout his career. During his 38 years of service with PwC, he has held several management positions including: former Partner in charge of Uruguay (1999-2001) and Paraguay (1995-1996), and Director of Assurance and Business Advisory Services for the South American firms of Price Waterhouse (1997- 1999), he also served as a member of the auditing standard committees of the professional accounting bodies in Uruguay and Chile.

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Simon Pickard, Director, International Programmes



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I joined ABIS as Deputy Director in March 2006, following the completion of my MBA at HEC Paris School of Management. Today, in my role as Director of International Programmes, I am primarily responsible for the design and delivery of ABIS' flagship research and education projects. This includes direct oversight of our current grants from the European Commission, in the domains of sustainability-driven innovation and sustainable entrepreneurship. I also work closely with ABIS' Corporate Partners to develop new approaches and thinking towards leadership and talent development for sustainable business. Last but not least, I represent The Academy in a number of external platforms, including the UN PRME Steering Committee and the EU CSR Multistakeholder Forum Advisory Group.

Sally Randles, Professor, Sustainability and Innovation



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Professor Sally Randles, since August 2016 holds the Chair in Sustainability and Innovation at the Manchester Metropolitan University Business School, UK <http://www.business.mmu.ac.uk>. She is the ABIS Scientist in Charge for European Commission Marie Curie Training Network 'Innovation for Sustainability (I4S)' (2012-2016) which supports the training and development of Early Stage Researchers (PhDs) through a consortium of 7 European business schools and the University of Cape Town Graduate School of Business, co-ordinated by the Association of Business in Society www.abis-global.org/projects/i4s. Her current research focuses on understanding how actors understand and embed understandings of 'responsibility' into research and innovation situations, organisations and governance processes, a line of research which has supported her role as partner and WP lead on a number of EU FP7 projects, most recently RES-AGorA (2013-2016) <http://res-agera.eu/news/> and the two new H2020 projects SMART-Map and JERRI. She retains Honorary/Associate Fellow roles at the Manchester Institute of Innovation Research at the University of Manchester, UK, <http://www.research.mbs.ac.uk/innovation/Research> and the Centre for Organisations Research and Design (CORD) at Arizona State University, USA www.cord.asu.edu.

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Subhasis Ray, Director

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Dr. Subhasis Ray is Professor of Marketing at Xavier Institute of Management, Xavier University, India. He has 22+ years of work experience. He has worked with leading multinationals for close to a decade in strategy and marketing functions. At Xavier University, he teaches courses related to sustainability and marketing. Dr. Ray is the founder Director of the Centre for Resettlement, Rehabilitation and Corporate Social Responsibility (CRRCSR). The Centre works with various stakeholders in the area of industrial development induced displacement, CSR and sustainability. CRRCSR is active in consulting, research and teaching, offering India's first executive education programme on 'Management of Resettlement, Rehabilitation and Corporate Social Responsibility' apart from offering several innovative courses to MBA students of the university. Dr. Ray's teaching and research interests are around sustainability and marketing in the context of emerging economies. He has taught and spoken in 18 countries to students of 30+ nationalities- inspiring young managers to develop a holistic view of business and society. An avid quizzier, he has been the regional champion of the TATA Crucible- India's largest corporate quiz- for several years.

Sophie Rifkin, Associate director

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Sophie Waskow Rifkin serves as the Associate Director of NYU Stern's Center for Sustainable Business, launched in January 2016. There, she leads strategic planning, programming, and career development activities and manages the Center's day to day operations. Previously, Sophie worked on the advisory services team at BSR, led business development for a sustainable seafood company, and spent three years as a project manager at the George Washington University where she helped launch the university's inaugural sustainability program. Sophie began her career in sustainability at the consulting firm, SustainAbility. She holds an MPA from George Washington University, and an A.B. in English from Brown University.

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Julia Roloff, Head Centre for Responsible Business



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Julia Roloff is an Associate Professor at ESC Rennes School of Business, France, where she heads the Centre of Responsible Business. She has studied sociology, psychology, political sciences and ethnography in Marburg, Hamburg (Germany) and Cairo (Egypt), and received a doctorate in social sciences from the International Graduate School Zittau, Germany. Her research is focussed on corporate social responsibility in supply chains and on stakeholder networks. She conducted studies in Europe and in Africa in various sectors such as the textile, mining and automotive industry. Julia Roloff edits the section on Small Business, Entrepreneurship and Social Enterprise of the Journal of Business Ethics. Her research has been published in various journals such as the Journal of Business Ethics, Business Ethics: A European Review, International Journal of Human Resource Management and Journal of Business Strategy.

Elena Senatorova, Associate professor



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Elena Senatorova received PhD degree in Finance and Economics from Research Institute for Economics and Organization of Agro-Industrial Complex in 2002. She has an extensive research and teaching experience working at Moscow State University since 2006. Elena is also currently serving as an Associate Professor at National Research University "Higher School of Economics". Her primary research interests include sustainability and financial accounting, business education issues. In 2015-2016 Elena worked as a visiting professor at King's University College at Western University. The main purpose of the visit was to work on a collaborative research project «The Role of Financial and Non-Financial Information in Investment Decision Making». Elena has co-edited a book in Agricultural Finance. She had been granted with the Case writing certificate (2008) by the William Davidson Institute at the University of Michigan; Presidential program Diploma (2000). She also has an extensive practical experience in Accounting and Finance.

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Andreas Soteriou, Professor



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Andreas Soteriou is Professor at the Department of Business & Public Administration, and Co-Director of the MBA Program of the University of Cyprus. He holds a Ph.D. degree in Business Administration from the University of Southern California (1994), where he also taught before joining the University of Cyprus (UCY) in 1995. His work focuses on service operations management, service efficiency, effectiveness and sustainability. His work has been published in many books and leading international journals such as: Management Science, Journal of Operations Management, and others. He is currently Regional Editor (Mediterranean, Middle-East and Asia) of Operations Management Research. He has served as Associate Editor of Management Science (2006-2008) and is on the editorial review boards of a number of journals. He has served as a Vice Chair (2004-2006) and Chair (2006-2008) of the Department of Public and Business Administration of UCY, and he is currently Co-Director of the MBA Program (since 2006). He served in numerous Board of Directors, including the Council of the University of Cyprus and the Governance Board of European Operations Management Association (EurOMA). He is currently a member of the Board of Directors of Eurobank Cyprus.

Katharina Spraul, Professor

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Prof. Dr. Katharina Spraul is full professor of Sustainability Management in the Faculty of Business Studies and Economics at University of Technology Kaiserslautern, Germany. She has established the sustainability office at University of Kaiserslautern in April 2016 and is chairperson of its steering committee. As adjunct faculty member, she teaches Ethics & CSR at Mannheim Business School in the term 2016/17. She graduated with a Master's degree in business administration from University of Mannheim. At the department of public and nonprofit management at the business school of University of Mannheim, she completed both her Ph. D. and post-doctoral degree (Habilitation). She received awards for her doctoral dissertation, for her service learning teaching at the graduate level and was recognized as a top reviewer for the Academy of Management annual meetings in 2011 and 2014. Prof. Spraul's main research interests are public and nonprofit management and sustainability management with an emphasis on cross-sector relations, i.e. co-operation, networks and regulation. Her work is presented on a regular basis on conferences such as Academy of Management annual meeting, GRONEN and has been published in scientific peer-reviewed journals such as Nonprofit and Voluntary Sector Quarterly, Business & Society or Public Administration Quarterly.

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Alison Stowell, Teaching liaison

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I am the teaching liaison for the Pentland Centre for Sustainability in Business at Lancaster University and a Lecturer in the Management School. Prior to moving into academia I have worked, in public and private sector organisations, at the Crown Prosecution Service and IBM. I took a change in direction joining Lancaster University as an MSc student where I developed a keen interest in the relationships between management and the natural environment. I subsequently pursued a PhD exploring organisational and management responses to discarded technologies. In 2012 I was awarded my doctorate and worked at Anglia Ruskin as a Senior Lecturer in Business and Management. Over the past 9 years, since entering academia, I have been involved in teaching on subjects relating to management, the environment, sustainability and technology. I have also been involved in creating opportunities for students to hear first-hand views of sustainability experts from NGO's and industry thereby witnessing the application of theoretical ideas into a 'real life' context. Projects include GoGreen Pilot 12 and Lancaster University students attending the World Business Council for Sustainable Development's annual meetings. In addition to my teaching I have continued to research in e-waste and waste more broadly.

Jessica Thomas, Director

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Jessica Yinka Thomas has over fifteen years of experience working domestically and internationally in sustainable enterprise, social innovation and business development. She currently serves as Director of the Business Sustainability Collaborative and a lecturer in the Department of Management, Innovation and Entrepreneurship at the Poole College of Management at North Carolina State University. Jessica previously was managing director of the Center for Sustainable Enterprise at the University of North Carolina at Chapel Hill's Kenan-Flagler Business School and program director of that center's Business Accelerator for Sustainable Entrepreneurship. She also has held leadership roles at Duke University's Competition for Underserved and Resource-poor Economies (CUREs); CFED, an economic development corporation in Durham, N.C.; and new product development roles in educational toys and communications products. She has written or co-authored white papers, case studies and research reports on the topics of corporate sustainability strategy, employee engagement, and microfinancing. Her novel, "How Not to Save the World," was published by LuLu Press in 2011. Jessica received her MBA from The Fuqua School of Business at Duke University, and her bachelor's in engineering from Stanford University.

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Marie-France Turcotte, Director NBS/Reseau Entreprise et Developpement Durable



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Marie-France Turcotte, Professor, École des Sciences de la Gestion (School of Management Sciences), Université du Québec à Montréal. Marie-France Turcotte has lead a number of research project on various topics related to advancing sustainability. Her first research project aimed at assessing the results of multi-stakeholder collaborations in terms of learning and innovation. Since then, Turcotte added many other topics to her research project portfolio: corporate social and environmental responsibility, sustainable finance, fair trade, sustainability reporting, social and environmental standards, social entrepreneurship. She will participate with Tima Bansal on a research team looking at innovation. Marie-France Turcotte received a Ph.D. from the Montreal's joint program in administration based at the University of Québec at Montreal. She had also previously obtained university degrees in communication sciences and in biology. She is now professor at the École des Sciences de la Gestion, Université du Québec à Montréal (UQAM). With 43,000 students, UQAM is one of the biggest universities in Canada. She teaches and supervises sustainability and CSR classes in several undergraduate and graduate programs. Since the beginning of the Network for Business Sustainability (NBS), initiated in 2008 by Tima Bansal, Turcotte has served as Director of the Francophone office, known in French as Réseau entreprise et développement durable.

Diego Vazquez-Brust, Director Centre for Research into Sustainability



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I am an Argentinean born British Citizen with more than 25 years of experience in the public sector, consultancy and academics. I have a PhD in management obtained in 2007 at Royal Holloway University of London where I am senior lecturer in and deputy director of research since 2012. Previously I was senior researcher at Cardiff University from 2007-2012, Auditor for the World Bank (2003-2007) and manager for the Argentinean government (1997-2002). My core research interests are Green and Inclusive Growth, Corporate Environmental Sustainability, Environmental Management, Corporate Social Responsibility and the relation between social vulnerability and environmental risks. I have conducted research in the UK, Spain, Argentina, Brazil, Bolivia, Ghana, Japan and Taiwan. I teach at Royal Holloway School of Management and at Kaplan Singapore joint management degree with Royal Holloway University of London. I have taught at Hong Kong University's MBA since 2011 and in postgraduate programmes at Almeria University (Spain) and Buenos Aires University (Argentina) since 2010. I have written or co-written five books, 20 peer-reviewed academic paper, 12 book chapters and more than 50 conference papers. I am member of the editorial board of 4 journals, coordinator of the Greening of Industry Network (GIN).

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Cassandra Walker Harvey, Associate
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Cass Walker is the Associate Director for Social Entrepreneurship at Yale Center for Business and Environment. Cass works across Yale's campus to provide resources and opportunities for students interested in social and environmental entrepreneurship. She has over eight years of experience working in education, social entrepreneurship, business development, and non-profit management in Latin America, USA and UK. She has founded two non-profits, and is passionate about gender equality and creating change through social innovation. Cass has a Masters in International Education Policy from Harvard Graduate School of Education.

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I got my Ph.D degree from Southwestern University of Finance and Economic in the end of the year 2015. My research interests lie in the Organizational Behavior and Corporate Social Responsibility.

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Klaus Weber, Faculty advisor

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Klaus Weber is an Associate Professor of Management & Organizations at the Kellogg School of Management. He is affiliated with the Buffett Institute for Global Studies, the Ford Company Center for Global Citizenship and the Northwestern Institute for Sustainability and Energy. His research addressed the political economy of globalization and intersection between environmental movements and the economy. He teaches courses on sustainability and social enterprise.

Frank Wijen, Academic coordinator

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Frank Wijen is an Associate Professor of Strategic Management at Rotterdam School of Management (RSM), Erasmus University. He teaches methodology and sustainability courses to different audiences. His research focuses on sustainable business, especially the transnational governance of environmental commons. Frank is also the Academic Coordinator of Sustainable RSM, an initiative that seeks to integrate sustainability within the business school's activities. Prior to joining academia, he worked as a Marketing Manager of a globally operating textile recycling company.

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Natalia Zaitseva, Head

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As a Head of Sustainable Business Centre in Moscow School of Management SKOLKOVO Natalia Zaitseva is responsible for interdisciplinary research on sustainable business, development of educational programs and creation on the basis of SKOLKOVO business school expert and communication platform for sustainable business development. Author of publications on sustainable practices and strategies of global and Russian companies. Prior to joining SKOLKOVO Natalia for eight years worked in nuclear industry in the area of strategic development, innovation and international cooperation. In 2011, she led the development of nuclear energy innovative program of the Russian State Atomic Energy Corporation “Rosatom”. In 2013, as Strategic Director was responsible for the development and international positioning of the joint venture of Rosatom and industrial group “Basic Element” - “AKME-engineering” (small nuclear reactors). Natalia received a Bachelor of Management degree by Lomonosov Moscow State University Business School and a Master of Political Science of the Moscow State Institute of International Relations.

Maurizio Zollo, Director

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Professor Zollo is the Dean's Chaired Professor in Strategy and Sustainability at the Management and Technology department of Bocconi University and board member of the Center for Research in Innovation, Organization and Strategy (CRIOS). He is also visiting professor at the Sloan School of Management of the M.I.T. in the Management Science department. He joined Bocconi University in September 2007 after having served for 10 years on the faculty of INSEAD in the strategy department. He holds a Ph.D. degree in management from the Wharton School of the University of Pennsylvania and a laurea degree in monetary economics from Bocconi University. Before starting his academic career, he was a strategy consultant at McKinsey & Co. and investment banker at Merrill Lynch.

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Thomas Brosseron

SPEAKER



**Master 2
Paris-Sorbonne**

Thomas recently graduated from a Master 2 in Urban Planning at Sorbonne University, and holds a degree in management and development of local and regional authorities. Thomas had the opportunity to work on the Urban Green Fabric project with several students from his university and their work was presented at the Global University Climate Forum on December 5, 2015, in Paris.

Arnaud Caby

SPEAKER



**Mindfulness teacher
INSEAD**

Arnaud discovered meditation when he was about twelve years old. He has kept deepening the practice since then, particularly with long silent retreats. Now a certified Iyengar Yoga teacher, he teaches in Paris since 2011 at Rasa Yoga Rive Gauche and the World Wide Fund. He is part of the Psychological Services at INSEAD where he gives meditation and stress management sessions. Moreover, he has been model at UNESCO for the presentations of the International Yoga Day and of the Yoga for Peace.

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John Collins

SPEAKER



MBA '16 D
INSEAD

John has an undergraduate degree in Civil and Environmental Engineering (Imperial College) and a masters in Engineering for Sustainable Development (Cambridge). Before coming to INSEAD, he worked in education, engineering and public policy roles. John has recently completed the “Business Sustainability” and “Strategy and Impact” and “Building Social Businesses in Nepal” electives for the MBA programme.

Remi Crinière

SPEAKER



Head, Environmental and Social Responsibility
H&M France
Paris

Graduated in audit and business management at the University Lyon 2, Rémi Crinière has fifteen years of experience in the field of retail within innovative companies among the world leaders in their respective markets: Decathlon first, then H&M for more than 10 years. Through his career, he held responsibilities in various functions, both in the commercial part and in back office positions as business controller. This enabled him to develop a good expertise in the world of retail, with a broad view of the various challenges. Today in charge since 4 years of the CSR department at H&M France, its mission is to be the link between the French market and the Sustainability Department at the H&M group headquarters in Stockholm. This role includes a large part of internal staff training, support for the implementation and monitoring of the H&M group sustainability strategy in France, and many exchanges and meetings with local stakeholders.

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Astrid de Mestier

SPEAKER



Master '17

Museum National d'Histoire Naturelle/ UPMC

Astrid is a former student of the Erasmus Mundus Master Degree in Tropical Biodiversity and Ecosystems that takes place in Paris VI (UPMC) and in the Museum National d'Histoire Naturelle.

During her Master, she had the opportunity to study abroad. First, in Cameroon where Astrid followed a field course in the Kribi's Forest and then in Italy at the UNIFI. Astrid's Master Thesis was about the evolution of scent emitted by the Mediterranean palm tree in interaction with its pollinator. Currently Astrid is following a Master Degree in History and Philosophy of Science in Paris VII (Denis Diderot) and her Master Thesis will concern the intrinsic values of the species.

Kathrine Kirk Muff

SPEAKER



Vice president, Social Responsibility and Engagement

LEGO

Denmark

Kathrine Kirk Muff is Vice President of Social Responsibility and Engagement at LEGO Group, in Denmark. Kathrine began working in law. After her graduation from Aarhus University, Denmark, she worked for Schebye Jacobsen Law and Kirk Larsen & Ascanius as a lawyer. She also taught at Aarhus University. Kathrine then went back to school for an MBA and an E-MBA from IMD business School, Switzerland. She joined the LEGO Group in 2008 where she has held various positions as Corporate Counsel, Senior HR Manager and HR Services Director. She has also worked 8 years for Kirkbi and 2 years for Danske Hospitals Klovne before returning to LEGO Group as Vice President of Social Responsibility and Engagement, her current position.

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Heather Lang

SPEAKER



Director, Advisory Services
Sustainalytics
Netherlands

Heather is responsible for global client service and account management. She has recently relocated to Sustainalytics' Amsterdam office from Toronto to assist European clients in integrating ESG research into their investment processes. Heather has worked at Sustainalytics since 2004 and has held director positions on both the research and institutional relations teams. Prior to joining the company, Heather worked as a corporate social responsibility consultant and a human rights worker. Her passion for improving human rights through responsible investment continued in her work on labour relations and supply chain management. Committed to the promotion of responsible investment in North America, Heather sat on the executive committee of the board of directors for Canada's Responsible Investment Association (RIA) and the steering committee of the Social Investment Research Analyst Network (SIRAN) for many years. She has an undergraduate degree from McGill University, a master's degree from Carleton University and a bachelor of education from the University of Toronto.

Amer Madi

SPEAKER



PhD '17
INSEAD

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Rich Miles

SPEAKER



Chief sustainability officer
3M Europe
UK

Rich Miles is Chief Sustainability Officer for 3M Europe. Having been with 3M on and off for 30 years, Rich has built up an in-depth knowledge of how the company operates. Rich holds a BA(Hons) in Product Design from Loughborough University, England, and a Postgraduate Masters in Design and Education from the same university. After his studies, he taught Design & Technology, Economics and Physical Education for 2 years. Rich started his career at 3M back in 1986 in a sales role within one of the company's oldest divisions, Tapes and Adhesives, and progressed through various sales, marketing, product development, marketing communications and management positions at a local, European and global level. He has led a variety of new product introduction programmes for the adhesives, tapes, construction and safety divisions and is passionate about driving sustainability thinking through the entire product development process. Rich has also held European and global brand and marketing positions with Dow Corning.

Ebrahim Mohamed

SPEAKER



Director, Education
Climate-KIC
England

Ebrahim is currently Director of Education at Climate-KIC, the European Union's main climate innovation initiative. He is a specialist educator in the field of entrepreneurship education and helps spearhead Climate-KIC's reputation in technology and innovation in Europe. Ebrahim works for Climate-KIC, previously employed by core partner Imperial College, London and is a graduate of the London School of Economics. Ebrahim's expertise lies in teaching, research and consulting in the areas of accounting, finance, innovation, entrepreneurship and education. Part of Imperial College since 1992, Ebrahim was formerly the Director of the MBA programmes and has been involved in graduate programmes that led to significant innovation initiatives in education. He has held visiting lectureships for the London School of Economics, City University, London Business School and Queen Mary University of London. He is an accredited examiner of the University of London external programme and a fellow of the Higher Education Academy (HEA).

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Alexandra Palt

SPEAKER



Chief sustainability officer
L'Oréal
France

A lawyer by training, Alexandra specialized on human rights and started her career in a law firm followed by Amnesty International in Germany. In 2003, she joined “IMS-Entreprendre pour la Cité”, a business driven membership organization working on CSR. She works with businesses on diversity management, community involvement and urban regeneration. She then joined HALDE (French Equal Opportunities and Anti-Discrimination Commission) in 2006 as Director, Promotion of Equality. In 2008, she founded and directed “Fabric of Society”, a strategic consultancy aimed at working with large companies in the setting up of their CSR policies, specialized on change management and sustainability. Alexandra Palt joined L'Oréal in February 2012 to lead CSR and Sustainability for the Group.

Gemma Ware

SPEAKER



Society editor
The Conversation
UK

Gemma Ware is the society editor at The Conversation UK, a website that publishes articles written by academics, aimed at the general public.

A journalist by training, she joined The Conversation in London in 2014, first as education editor before moving across to cover social affairs. She led the website's fact checking of both the 2015 UK general election and 2016 EU referendum, and continues to help with Brexit coverage. She is also co-producer of The Anthill, the monthly podcast from The Conversation which showcases new research and expertise coming out of academia.

Before joining The Conversation she spent six years living in Paris as assistant editor at The Africa Report, a monthly magazine focused on business, politics and society across Africa, published by the Jeune Afrique group. She focused on business coverage, travelling widely across the continent to report for the magazine.

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Thank You

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