



# 2016 Sustainability Centres Workshop

November 16–18, 2016  
Fontainebleau, France

Hosted by INSEAD Social Innovation Centre

## Agenda

(Unless noted otherwise, all activities in Amphitheatre Loudon, East Wing, Ground Floor.)

### Wednesday, November 16

8:00–8:30 **Registration and breakfast buffet**  
Go to main reception for collection of badge and welcome package. The venue will be signposted and will be just next door.

8:30–9:00 **Greetings**  
Luke Disney, INSEAD and Tima Bansal, NBS/Ivey Business School

9:00–11:30 **Sustainability centre administration**  
Operating a sustainability centre poses specific management challenges. Two panels will discuss ways that centres can develop direction and accountability, and shape the broader university. In breakouts, we will discuss additional topics related to centre administration.

#### **Panel 1: From strategic vision to measurable impacts**

Panelists: Mark Milstein, Cornell University; Jennifer Nash, Harvard Business School; Miranda Helmes, INSEAD and Luis Perera, ex-PwC Chile and INSEAD executive in residence

#### **Break**

#### **Panel 2: Mainstreaming sustainability within the university**

Panelists: Cornelia Marin, Sorbonne Universités; Joey Johannsen, Erasmus University; Rod Lohin, University of Toronto; Eric Foley, The Pennsylvania State University

#### **Breakout on topics related to centre administration**

11:30–1:00 **Lunch**

1:00—3:15

### **Sustainability centre teaching**

How can centres help universities develop students who understand sustainability as core to business success? A panel will feature centre leaders who have pursued different types of sustainability education. A student panel will provide a complementary perspective, and we will pursue additional topics through breakouts.

#### **Panel 3: Teaching sustainability within and beyond the classroom**

Panelists: Minna Halme, Aalto University; Yury Blagov, St. Petersburg University; Mark Meaney, University of Colorado, Boulder; Subhasis Ray, Xavier Institute of Management

#### **Panel 4: Student panel: Our perspectives on sustainability education**

Panelists: John Collins, INSEAD MBA '16 D; Amer Madi, INSEAD PhD '17; Astrid de Mestier, Master MNHN/ UPMC '17; Thomas Brosseron, Master 2 Paris-Sorbonne  
Moderator: Marie-France Turcotte

#### **Break**

#### **Breakouts on topics related to teaching**

3:15—5:00

### **Experience the Fontainebleau environment: From forest to château**

- Guided forest tour: For those who love nature, flora and fauna, a specialized guide will lead a tour of beautiful trails, describing local biodiversity and history.
- Guided tour of Fontainebleau Château: The Château is the only royal château to have been continuously inhabited for seven centuries.

5:00—7:00

### **Free time**

7:00—10:00

### **Dinner**

At La Demeure du Parc, 36 Rue Paul Séramy, Fontainebleau  
Local and organic food

## **Thursday, November 17**

8:30—9:00

### **Breakfast buffet**

9:00—11:00

### **Sustainability centre research part 1: The research process**

Centres seek to produce relevant, high quality research that informs managers' decisions. A panel will explore different experiences with engaged scholarship. The group will also discuss cross-centre collaboration activities.

#### **Panel 5: Engaging business in the research process: Innovation as a test case**

Panelists: Tima Bansal, NBS; Jason Jay, MIT; Sally Randles, Manchester Metropolitan University Business School

#### **Additional cross-centre collaboration opportunities**

11:00—11:30

### **30 ideas in 30 minutes**

11:30—1:00

### **Lunch and luncheon keynote: What ESG data reveals about business sustainability**

Speaker: Heather Lang, Sustainalytics

1:00—3:30


### **Sustainability centre research part 2: Research dissemination**

This afternoon builds on the morning panel. A panel will discuss how to share research with stakeholders. Breakouts will discuss varied aspects of sustainability centre research, and a corporate panel will provide a view from outside academia.

#### **Panel/presentation 6: How to get research to people who need it**

Panelists: Gemma Ware, The Conversation UK; Rodney Irwin, World Business Council for Sustainable Development; Chelsea Hicks, NBS

#### **Breakouts on topics related to sustainability centre research**

- 2:25—2:45 **Break**
- 2:45—3:45 **Sustainability Centres Community (SCC) next steps**  
Facilitator: Tima Bansal
- 4:00—5:30 **Corporate panel: Advancing sustainable business — where businesses and universities connect (in Amphitheater A)**  
Panelists: Rich Miles, 3M Europe; Kathrine Kirk Muff, LEGO; Alexandra Palt, L'Oréal; Remi Crinière, H&M; Ebrahim Mohamed, Climate-KIC  
Moderator: Luke Disney
- 5:30—6:15 **Mindfulness break or free time**  
Led by Arnaud Caby, INSEAD
- 6:15—7:30 **Free time**
- 7:30—10:30 **Cocktail at INSEAD Restaurant and dinner at INSEAD Cercle**  
with Friday roundtable participants  
Sponsored by  
 **Rotman School of Management**  
UNIVERSITY OF TORONTO

**Friday, November 18**

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**Joint with INSEAD 34th Sustainability Executive Roundtable**

## Thank you

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