

# Agenda

## NBS Sustainability Centre Workshop #SCCW2018

Co-hosted by the Center for Sustainable Global Enterprise  
at the Cornell SC Johnson College of Business

June 25-27, 2018

Tata Innovation Centre, Cornell Tech Campus, New York City

### Monday, June 25, 2018

Setting the Stage: Raise key issues and explore ways of thinking about them.

8:30 - 9:00a Collaboration 230	Registration and networking breakfast
9:00 - 9:45a Room 123	<b>How Do You Want to Change the World?</b> A welcome session and ice breaker
9:45 - 10:45a Room 123	<b>Sustainability Centres in an Age of Divisiveness &amp; Disruptions.</b> Speakers: Joel Gehman, University of Alberta; Gary Guzy, Senior of Counsel at Covington and Burling (formerly of the White House Council on Environmental Quality); Katrin Muff, Business School Lausanne Session sponsored by <i>MIT Sloan Sustainability Initiative</i>
10:45 - 11:00a	Coffee Break
11:00 - 12:00p Room 123	<b>Business + Sustainability: Is Anyone Listening? Does Anyone Care?</b> Speakers: Emily Chasan, Bloomberg; Bryan Keogh, The Conversation; Curt Nickisch, Harvard Business Review Session sponsored by <i>Michael Lee-Chin Family Institute for Corporate Citizenship at the Rotman School of Management, University of Toronto</i>

12:00 - 1:00p	Travel to Brooklyn via NYC Ferry
1:00 - 5:30p frog design	<b>Design Thinking Workshop: The Future of Sustainability Centres.</b> (Includes lunch). We will explore specific centre challenges and solutions with a top-notch design thinking consultancy. Facilitator: frog design Session sponsored by <i>Center for Sustainable Global Enterprise at the Cornell SC Johnson College of Business</i>
5:30 - 6:30p	Free time
6:30 - 9:00p Deity NYC	Cocktails (6:30-7:30) and dinner

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## Tuesday, June 26, 2018

Building Capacity: Explore centre issues in more depth.

9:00 - 9:30a Collaboration 230	Welcome (back) and breakfast
1st: 9:30-10:45 Break: 10:45-11 2nd: 11-12:15	(Simultaneous sessions) <b>Cutting Edge Approaches in Centre Teaching, Research, Outreach, and Administration.</b> Each session will repeat once except for starred sessions. Morning sessions sponsored by <i>Harvard Business School Business and Environment Initiative</i>
327 [1nd session]	* <b>Sharing Our Teaching Innovations.</b> Facilitator: Thomas Dyllick, University of St. Gallen
327 [2st session]	* <b>Powerful Sustainability Conversations.</b> Facilitator: Jason Jay, MIT Sloan
Room 131	<b>Teaching with Simulations &amp; Systems.</b> Facilitator: David Keith, MIT Sloan
Room 132	<b>Storytelling for Dissemination.</b> Facilitators: Curt Nickisch, Harvard Business Review, and Bryan Keogh, The Conversation
Room 023	<b>Metrics for Impact.</b> Facilitator: Nick Greer, LEAP Ambassadors and Thread
Room 228	<b>Developing Your Centre's Unique Identity.</b> Facilitator: Dave Demerjian; Co-facilitator, Dave Sandstedt, 43000 Feet
12:15 - 1:30p	Lunch Sponsored by <i>Smeal College of Business at Penn State University</i>
1:30 - 3:00p Room 123	<b>OpenMic for Synergies and Collaboration</b>
3:00 - 3:30p	Coffee break
3:30 - 4:30p Room 123	<b>Creating Impact through Research.</b> Facilitators: Tima Bansal and Garima Sharma, NBS

4:30 - 5:00p      **Next Steps for Sustainability Centres Community**  
 Room 123

5:00 - 6:00p      Free time!

6:00 - 9:00p      Harbour Cruise and dinner  
 Sponsored by *Erb Institute at the University of Michigan*

Want to learn more about sessions? Refer to the Speakers and Sessions document! It's on the website and being printed for the event. We say more about the session topics, speakers and moderators there!

## THANK YOU

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The NBS Sustainability Centres Workshop is co-hosted by the Center for Sustainable Global Enterprise at the Cornell SC Johnson College of Business. The event is made possible by support from the Network for Business Sustainability, Center for Sustainable Global Enterprise at the Cornell SC Johnson College of Business, Harvard Business School Business and Environment Initiative, MIT Sloan Sustainability Initiative, Smeal College of Business at Penn State University, the Erb Institute | Business for Sustainability at the University of Michigan, Michael Lee-Chin Family Institute for Corporate Citizenship at the Rotman School of Management at the University of Toronto, Centre for Social and Sustainable Innovation at the Gustavson School of Business at the University of Victoria, and NYU Stern Center for Sustainable Business.



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