



2014 Sustainability Centres Workshop: Collaborating for Impact

June 25-27, 2014

Hosted by Harvard Business School's Business & Environment Initiative

Objectives:

1. Meet and build relationships with business sustainability centre directors from around the world.
2. Share advice for addressing common challenges in teaching, research, outreach and administration.
3. Scope opportunities for deep, ongoing collaboration.

Agenda:

Wednesday, June 25

4:30 to 5:00 pm	Registration	Spangler Williams Room
5:00 to 6:00 pm	Cocktail Reception	Spangler Williams Room
6:00 to 8:00 pm	Opening Remarks <i>Tima Bansal, NBS Executive Director</i> <i>Forest Reinhardt, HBS Professor</i> <i>Melissa Paschall, BEI Director</i>	Spangler Williams Room
	Dinner	
8:00 pm	Social Outing	Noir Bar (Charles Hotel)

Thursday, June 26

8:00 to 9:00 am	Continental Breakfast	Outside Aldrich 211
9:00 to 9:30 am	Introductory Remarks <i>Tima Bansal</i>	Aldrich 211
9:30 to 11:00 am	Topic 1: Curriculum <i>Panelists: Mark Meaney (Colorado University, USA), Javier Esquer (University of Sonora, Mexico), Helen Haugh (Cambridge University, UK), Melissa Paschall (Harvard University, USA)</i>	Aldrich 211 and Alcoves
11:00 to 12:30 pm	Topic 2: Research <i>Panelists: Nava Subramaniam (Deakin University, Australia), Renato J. Orsato (Getulio Vargas Foundation, Brazil), P. Devereaux (Dev Jennings (University of Alberta, Canada), Laura Spence (Royal Holloway, University of London, UK)</i>	Aldrich 211 and Alcoves
12:30 to 1:30 pm	Lunch	Spangler Williams Room
1:30 to 3:00 pm	Topic 3: Outreach <i>Panelists: Kim Robertella Glinka (University of Maryland, USA), Pam Laughland (Western University, Canada), Subhasis Ray (Xavier Institute of Management, India)</i>	Aldrich 211 and Alcoves
3:00 to 3:30 pm	Collaboration Open Mic	Aldrich 211
3:30 to 4:00 pm	Coffee Break	Outside Aldrich 211
4:00 to 5:00 pm	Executive Panel on Advancing Sustainable Business <i>Featuring: Gayle Schueller (3M), Judy Zagorski (BASF) Pradeep Panigrahi (Mahindra Sanyo Special Steel), Karen Clarke-Whistler (TD Bank Group). Facilitated by HBS Prof. Michael Toffel.</i>	Aldrich 211
5:00 to 6:00 pm	Free Time	
6:00 to 9:30 pm	Dinner Cruise <i>Charles River and Boston Harbor</i>	Depart from Newell Boathouse

Friday, June 27

8:00 to 9:00 am	Continental Breakfast	Outside Aldrich 211
9:00 to 10:30 am	Topic 4: Centre Strategy and Operations <i>Panelists: Erika Herz (University of Virginia, USA), Andrea Prado (INCAE Business School, Costa Rica), Mark van der Veen (University of Amsterdam, Netherlands), Claire Thwaites (University of Pretoria, South Africa)</i>	Aldrich 211
10:30 to 12:30 pm	Collaboration Session <i>Jason Jay</i>	Aldrich 211
12:30 to 1:30 pm	Lunch	Spangler Grille
1:30 to 3:00 pm	Collaboration Session Continued	Aldrich 211
3:00 to 4:00 pm	Closing Thoughts <i>Melissa Paschall and Tima Bansal</i>	Aldrich 211
4:00 pm	Optional Social Outing	To be determined

This event was made possible by the generous support of:



HARVARD | BUSINESS | SCHOOL
Business & Environment Initiative





Sustainability Centres Community: 2014 Workshop

Participating Centres

Audencia Nantes School of Management, Institute for Global Responsibility (IRG), France

Bocconi University, GOLDEN for Sustainability, Italy

Boston University, Social Enterprise and Environmental Sustainability Initiative, United States

Clark University, Institute for Energy and Sustainability, United States

Cornell University, Center for Sustainable Global Enterprise, United States

Deakin University, Centre for Sustainable and Responsible Organisations, Australia

Deusto University, Global Center for Sustainable Business, Spain

Dominican University, Center for Global Peace through Commerce, United States

Erasmus University, Sustainable RSM, The Netherlands

Getulio Vargas Foundation, Center for Sustainability Studies, Brazil

Harvard University, Business & Environment Initiative, United States

Hong Kong Polytechnic University, Sustainability Management Research Centre, China

INCAE Business School, Center for Competitiveness and Sustainable Development, Costa Rica

INSEAD, INSEAD Social Innovation Center, France

ISCTE-IUL, Sustainability Knowledge Lab, Portugal

McGill University, Marcel Desautels Institute for Integrated Management (MDIIM), Canada

MIT, MIT Sloan Sustainability Initiative, United States

Queen's University, Center for Responsible Leadership, Canada

Royal Holloway, University of London, Centre for Research into Sustainability, United Kingdom

Southwestern University of Finance and Economics, Center for Innovation and Entrepreneurship, China

St. Petersburg University, PwC Center for Corporate Social Responsibility, Russia

Stanford University, Center for Sustainable Development and Global Competitiveness, United States

Syracuse University, Sustainable Enterprise Partnership, United States

Technológico de Monterrey, Global Institute for Sustainability, Mexico

Technológico de Monterrey, SUSTENTUS, Mexico

The American College of Greece, ALBA Center for Business Ethics, Social Responsibility, and Sustainability, Greece

Unisinos University, Unisinos Center for Social Entrepreneurship and Innovation, Brazil

Universidad Adolfo Ibañez, UAI Centre for Business Sustainability, Chile

Université de Québec à Montréal, Social Responsibility and Sustainable Development Research Chair, Canada

Université de Québec à Montréal, Réseau Entreprise et Développement Durable, Canada
University of Alberta, Canadian Centre for Corporate Social Responsibility, Canada
University of Amsterdam, Amsterdam Business School, The Netherlands
University of Calgary, Enbridge Centre for Corporate Sustainability, Canada
University of California at Berkeley, Center for Responsible Business, United States
University of Cambridge, Centre for Corporate Governance, United Kingdom
University of Colorado, Boulder, Center for Education on Social Responsibility, United States
University of Guelph, Sustainable Commerce @ Guelph, Canada
University of Leeds, Business and Organisations for Sustainable Societies (BOSS) Research Group, United Kingdom
University of Maryland, Center for Social Value Creation, United States
University of Massachusetts Boston, Center for Sustainable Enterprise and Regional Competitiveness, United States
University of Michigan, Erb Institute for Global Sustainable Enterprise, United States
University of Minnesota, NorthStar Initiative for Sustainable Enterprise, United States
University of North Carolina at Chapel Hill, Center for Sustainable Enterprise, United States
University of Pretoria, Network for Business Sustainability South Africa, South Africa
University of Pretoria, Transnet Programme in Sustainable Development, South Africa
University of Sonora, Center for Sustainability, Mexico
University of Technology, Sydney, UTS Centre for Corporate Governance, Australia
University of Toronto, Michael Lee-Chin Family Institute for Corporate Citizenship, Canada
University of Virginia, Alliance for Research on Corporate Sustainability, United States
University of Washington Bothell, Center for Sustainability + Business, United States
University of Washington Tacoma, Center for Leadership & Social Responsibility, United States
University of Waterloo, School for Environment, Enterprise and Development (SEED), Canada
Western University, Building Sustainable Value Research Centre (BSV), Canada
Western University, Network for Business Sustainability (NBS), Canada
Xavier Institute of Management, Centre for Resettlement, Rehabilitation, and Corporate Social Responsibility, India

This event was made possible by the generous support of:



HARVARD | BUSINESS | SCHOOL
Business & Environment Initiative

