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Sustainability Centres Workshop

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guide to sustainability centres



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Institute for Global Responsibility, Audencia Nantes School of Management

Nantes, France



Céline Louche is an Associate Professor at Audencia Nantes School of Management, France. She teaches and researches in the areas of sustainability and corporate responsibility. Her work builds from organizational, network and strategic analyses to understand how businesses transform towards sustainability. She is the author of several articles, book chapters, and books in the area of corporate social responsibility. Recent books include 'Dilemmas for responsible investment' (2011) and 'SRI in the 21st century: Does it make a difference for society' (forthcoming 2014). Prior to academia, she worked as a Sustainability Analyst for Responsible Investment at the Dutch Sustainability Research institute in The Netherlands.

Organizational Structure:

IRG's founder and research director is André Sobczak, and its CSR education manager is Aline Polipowski. Furthermore, IRG relies on the staff of Audencia's research office.

Mission:

IRGE's mission is to foster knowledge and leadership in responsible management through research, education and cooperation with business and society.

Main Activities:

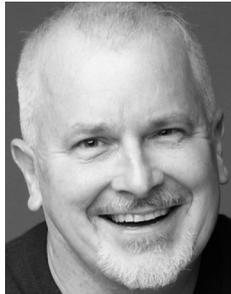
Founded in 2004, the Institute for Global Responsibility has four main activities:

- Develop global responsibility academic research through multidisciplinary, collaborative, international and multi-actor approaches
- Develop and teach global responsibility programmes and material to train future and current managers
- Be an active actor nationally, internationally and locally to contribute and foster global responsibility
- Develop and coordinate the strategy for global responsibility within the Audencia Group

<http://www.responsabiliteglobale.audencia.com/index.php?id=2118>

GOLDEN for Sustainability, Bocconi University

Milan, Italy



As Lead Steward for GOLDEN's Ecosystems Labs, Steve Waddell is developing a program of action research to investigate how to integrate sustainability into markets, policies and values to provide a supportive operating environment for realizing sustainable enterprise. This is part of GOLDEN's larger program concerning pathways to sustainable enterprise. Steve's role grows out of three decades of work in deep change processes, with particular focus since 2000 on global change networks and transformational processes. Publications include the books *Societal Learning and Change: Innovation with Multi-Stakeholder Strategies* (2005); and *Global Action Networks* (2011). He has a Ph.D. in sociology and an MBA, and is a Canadian-American living in Boston.

Organizational Structure:

GOLDEN is a network of academics, businesses and civil society organizations cooperating closely in identifying, co-designing and co-executing experimental research in companies and ecosystems. GOLDEN has cooperation agreements with research centers, companies and other institutions.

Golden's Academic Director is Maurizio Zollo and its Managing Director is Frank Brueck.

Mission:

GOLDEN is developing the knowledge and capacity necessary to accelerate the transformation of business to sustainable enterprise. That includes learning how to change the way individuals think and act; change the structures, strategies, processes and products of organizations; and change the systems that corporations are part of – markets, regulations and culture. This ambitious undertaking requires an unusual strategy: GOLDEN is an “experimental” and “engaged scholarship” initiative of a global network of academic researchers, working in partnership with business and other organizations.

Main Activities:

GOLDEN is a research initiative with the following activities:

- The Global Observatory: A global database describing the history of sustainability of companies across industries.
- Case Histories: Data on companies' pathways towards sustainability from various internal perspectives.
- Multi-level Simulations: Computer models helping to understand systemic impacts of corporate strategies and policies.
- Three synergistic Labs:
 - 1) Decision Makers Lab: testing interventions on the individual level to develop mindsets, behavior and skills for sustainable management;
 - 2) Enterprise Lab: experimenting with sustainability oriented organizational practices to find solutions for sustainability challenges of enterprises; and
 - 3) Ecosystems Lab: developing large system change initiatives to accelerate the establishment of structures needed for sustainable enterprise.

<http://www.goldenforsustainability.com>

Center for Sustainable Global Enterprise, Samuel Curtis Johnson Graduate School of Management, Cornell University

Ithaca, New York, USA



Dr. Mark Milstein is a Clinical Professor of Management and Director of the Center for Sustainable Global Enterprise at the Samuel Curtis Johnson Graduate School of Management at Cornell University. He conducts research in and oversees the Center's work on market and enterprise creation; business development; clean technology commercialization; and sustainable finance. He works closely with a variety of firms in renewable energy and carbon markets, life sciences and sustainable agriculture, consumables, food and nutrition, health care and hospitality management, as well as finance and international development. Professor Milstein's writings have appeared in a number of journals including *Science*, *Academy of Management Executive*, and *Sloan Management Review*. He is a frequent speaker on the topics of strategy, organizational change and innovation related to business and sustainability, and consults with multinational firms, small and medium sized enterprises, and NGOs.

Organizational Structure:

The Center staffing includes a director, associate director, extension associates, and a program coordinator. The Center director is responsible for setting the mission, vision, and strategy of the center as well as the curriculum, research and teaching agendas, developing internal and external partnerships, and advising student clubs, independent studies and projects; the associate director is responsible for marketing and communications, student career management and career coaching, and acts as both an internal and external liaison; extension associates are responsible for developing and implementing new projects and initiatives; and the program coordinator is responsible for logistics of Center programs and activities, and coordinates daily activities.

Mission:

Mission: To cultivate managers and business leaders who seek competitive advantage through sustainable global strategies.

Vision: A world-class academic institution which produces and disseminates relevant knowledge for managers seeking innovative, profitable business opportunities which address global sustainability challenges and help transform the impacts of private enterprise on the world.

The Center is focused on the revenue generating activities associated with addressing global social and environmental issues through innovation and entrepreneurship. This includes market and enterprise creation, technology commercialization, and financing mechanisms that ultimately address social and environmental challenges through new products, services, and business models.

Main Activities:

The Center conducts collaborative applied research with corporate, academic and multilateral partners focused on rigorous application of management science to generate profitable, competitive business opportunities which address the world's social and environmental challenges. Partners and funders have included more than 70 firms that range from the Global 50 to the pre-commercialization start-up from a variety of industries; foundations such as the Bill & Melinda Gates Foundation; and development organizations like the World Bank.

The Center develops curriculum for graduate students and executives that provide hands-on, field based learning opportunities. Programs include the award winning SGE immersion program; the Environmental Finance and Impact Investing Fellows program; the Cornell Green Revolving Fund; and Big Red MicroEnterprise.

<http://www.johnson.cornell.edu/Center-for-Sustainable-Global-Enterprise.aspx>

Centre for Sustainable and Responsible Organisations, Faculty of Business and Law, Deakin University

Melbourne, Australia



Professor Nava Subramaniam is a Professor of Accounting and the Associate Head of Research in the School of Accounting, Economics and Finance at Deakin University, Australia. She is also the Director of the Centre for Sustainable and Responsible Organisations (CSaRO) at Deakin University – which is dedicated to advancing research in the areas of governance, ethics and performance management. Her research interests include auditing, corporate governance, management accounting and control system design, and accounting education.

Organizational Structure:

CSaRO currently has 35 research members. Our members are from the School of Accounting, Finance and Economics, School of Marketing and Management and the Deakin Graduate School of Business, resulting in a centre with broad multidisciplinary skills and experience.

Mission:

CSaRO Brings together researchers from a variety of disciplines to better understand and promote long-term sustainable and responsible organisational behaviour. We do this through research and dialogue with various stakeholders including the research community, business leaders, policy advisors and the public at large.

CSaRO aims to:

- Develop policies, systems and practices that lead to more sustainable and responsible enterprises.
- Support the development of sustainable and responsible organisations by undertaking high quality research that examines the impact that organisations have on their internal and external environments, and identifies strategies (policies, systems, practices) that can protect and promote the well-being of employees, organisations, communities and the natural environment.
- Plan and implement high quality, innovative research programs that can generate new knowledge regarding sustainable and responsible business practices.
- Enhance collaboration between researchers and industry, including private, public sector and non-profit/charitable entities.
- Promote a cross-disciplinary approach to identify and understand the drivers of sustainable and responsible organizational behaviour.
- Attract and train excellent research students and staff.

Main Activities:

CSaRO is a strategic research centre within the Faculty of Business and Law at Deakin University. Our key research areas include Corporate Social Responsibility (CSR), Sustainable and Responsible Governance (SRG), Small and Medium sized Enterprises (SME's), Ethical / Social Marketing, and Workplace Health and Wellbeing.

<http://www.deakin.edu.au/buslaw/research/csaro/>

Global Center for Sustainable Business, Deusto Business School, Deusto University

Madrid, Spain



Dr. Manuel Escudero is the Director of the Global Center for Sustainable Business (GCSB) at Deusto Business School, Madrid-Bilbao-San Sebastian, Spain. He is a member of the Board of Deusto Business School and Chairman of the Advisory Board of Nearco Innovation. Professor Escudero is the founding father and Special Adviser of the Principles for Responsible Management Education (PRME). Dr. Escudero has been the Executive Director of the Research Center for the Global Compact in the State University of New York (SUNY), Senior Staff member and Head of Networks at the United Nation Global Compact, Professor of Macroeconomics as well as Research Dean, Faculty Dean and Associate General Director of the IE Business School in Madrid. He has written 8 books, more than 150 op-ed articles, 5 public reports, and 20 working papers. Dr. Escudero's public sector experience in Spain includes his role as Senior Advisor for Policy and Programs of the nominated Candidate for Prime Minister of the Spanish Government. Dr. Escudero served in elected office as Member of the Spanish Parliament for the 2000/2004 term. He holds a B.Sc. from the University of Deusto (Spain), and a M.Sc. and Ph.D. from the London School of Economics and Political Sciences (UK).

Organizational Structure:

The Center has a Director, two affiliated researchers, two visiting Professors, a Coordinator of Activities, one Research Assistant and three Doctoral students.

Mission:

We aim to achieve our vision through curriculum development, research, thought leadership and the organization of national and international dialogues concerning the new role of business in society in the 21st century.

Main Activities:

Activities academic year 2013-2014:

- Teaching modules in six Masters at Deusto Business School; transversal education in sustainability in the Deusto MBA.
- Two reports being published.
- Five ongoing research projects in the areas of:
 - 1) Sustainability driven innovation in innovative Spanish companies
 - 2) Status of Corporate Social Innovation in international companies- project funded by Bizkaia: Talent
 - 3) The Role of Boards of Directors in sustainability oversight
 - 4) Global Sustainability and Innovation Index
- Seven projects for companies in the areas of:
 - 1) New strategic models of value creation based on "Sustainability driven Innovation"
 - 2) Two events on Internationalization and Corporate Social Responsibility
 - 3) Intelligence Reports on sustainability and CSR in the Latin American context
 - 4) Renewable Energy

www.dbs.deusto.es/SustainableBusiness

Center for Global Peace through Commerce, Brennan School of Business, Dominican University

River Forest, Illinois, USA



Elizabeth Collier is Associate Professor of Business Ethics at the Brennan School of Business at Dominican University in River Forest, IL, just outside of Chicago. She teaches undergraduate business ethics and graduate Corporate Social Responsibility courses. She is the co-director of the Center for Global Peace through Commerce. Her research specialization is business ethics, immigration law and policy in the U.S. and Catholic social teaching.

Organizational Structure:

The Center has two faculty co-directors (Elizabeth Collier and Kathleen Odell), two graduate assistants, and affiliated faculty from various disciplines in the university.

Mission:

The Center for Global Peace through Commerce strives to create globally conscious leaders whose work can promote peace through relevant business solutions.

Main Activities:

- Education: Increasing understanding of the economic, social and political challenges to doing business around the world.
- Social Entrepreneurship: Exploring ways social entrepreneurs can create change for global good.
- Global Networks: Establishing international partnerships for the university community to address global challenges.

<http://business.dom.edu/gpcommerce>

Sustainable RSM, Rotterdam School of Management, Erasmus University

Rotterdam, The Netherlands



Paolo Perego is an Associate Professor in Management Accounting at the Rotterdam School of Management, Erasmus University. His research interests are focused on management control and performance measurement systems for sustainability and in not-for-profit organizations (healthcare and charities). His current research projects deal with integrated reporting, carbon management and carbon accounting, sustainability assurance statements and the adoption of ESG indicators in corporate executive compensation.

Organizational Structure:

The RSM Management Team funds activities and approves strategic and operational plans concerning sustainability relevant activities at RSM.

One full-time sustainability coordinator, one part-time academic coordinator, one part-time communications coordinator, and one part-time student assistant constitute the Sustainable RSM Core team. This team initiates and coordinates sustainability relevant initiatives and engages employees and students.

The Sustainable RSM Student Committee (25 students) operates with a flat model of four committees and project ambassadors. They recruit student volunteers and provide outreach and education to all students at RSM.

Mission:

Sustainable RSM aims at achieving the lasting commitment of the RSM Community – consisting of academic, managerial and support staff, as well as present and former students, of Rotterdam School of Management, Erasmus University – to the performance of social and environmentally sustainable business operations.

Main Activities:

- Stimulating lecturers and programme managers to integrate socially and environmentally relevant opportunities and challenges into all curricula, so that RSM students are sensitized and inspired to perform sustainable business operations throughout their (future) careers.
- Creating a hub to facilitate RSM researchers to perform interdisciplinary research in the field of sustainability, so that they become key areas of RSM research.
- Reducing the overall environmental footprint of business-relevant behavior of the RSM community to sustainable levels, in particular, by minimising the consumption of natural resources and the production of waste streams and by maximizing the valorisation of waste produced.
- Raising awareness, inspiring, nudging participation, and stimulating the RSM community to behave in socially and environmentally sustainable ways and documenting RSM's performance to the RSM community and external stakeholders.

www.rsm.nl/sustainability

Centre for Sustainability Studies (GVces), São Paulo Business School (EAESP), Getulio Vargas Foundation (FGV)

São Paulo, Brazil



Renato J. Orsato is a professor of São Paulo School of Management and academic director of the Centre for Sustainability Studies at Getúlio Vargas Foundation (FGV) in São Paulo, Brazil. From 2004 to 2010, he worked as lecturer and senior research fellow at the INSEAD Social Innovation Centre, Fontainebleau, France, where he is currently a visiting scholar. In the past 15 years he taught at MBA and Executive Programs at INSEAD and HEC (France), Lund University (Sweden) and University of Technology Sydney (Australia), and worked with public organizations and private businesses in more than 20 countries. He is the author of *Sustainability Strategies* (Palgrave Macmillan, 2009), finalist of the Academy of Management 2010 ONE Book Award, translated into Chinese, Arabic and Portuguese.

Organizational Structure:

The Centre (GVces) has an organizational matrix structure. There is a total of nine sustainability programs: (1) Sustainable Production (2) Corporate Sustainability (3) Global Sustainability (4) Sustainable Finance (5) Education and Sustainability (6) Local Development (7) Página 22 Magazine (8) Sustainable Consumption and (9) Innovation and Sustainability in the Value Chain. Additionally, there are four transversal lines of action that run in parallel to the above programs: (a) Education (b) Research and Publications (c) Political Articulation and (d) Mobilization and Communication.

Mission:

“Continuously expand the frontiers of knowledge, contributing to sustainable development within the scope of both the public and the private sectors.”

Main Activities:

GVces develops applied research, which helps the bridge-building between universities, governments, businesses and civil society. For instance, the Corporate Sustainability program developed the Business Sustainability Index for the Brazilian stock exchange. The program has developed the methodology for the Exame Magazine Sustainability Guide – an annual sustainability ranking of companies operating in Brazil. The Sustainable Finance program developed social and environmental standards for investment products and services offered by financial institutions in Brazil. Through research and engagement, the program seeks to highlight the role of the financial sector in fostering a green economy.

GVces also developed action research in remote communities subjected to large-scale infrastructure projects. The Global Sustainability program focuses on strategies and tools that allow corporations and governments to move toward a low carbon economy. Among the projects are the Companies for Climate (34 member companies) and the Brazilian Program for the GHG Protocol.

GVces had an important role in terms of the implementation of the GHG protocol in Brazil, as the organization was responsible for the adaptation of the protocol to the Brazilian national context. GVces worked with WRI in this endeavor, in collaboration with the Brazilian Ministry of Environment, the Brazilian Business Council for Sustainable Development (CEBDS), World Business Council for Sustainable Development (WBCSD) and 27 founding companies. One of the outcomes of this project included the first online tool developed by GHG Protocol Program for the preparation and dissemination of inventories of GHG emissions from participating companies.

Climate Watch is another initiative within the Global Sustainability program, promoting access to information on climate change in Brazil and abroad, playing a proactive role in public policy making and in participatory processes for the inclusion of the issue in the national and international agenda.

<http://eaesp.fgvsp.br/en/TeachingandKnowledge/studycenters/gvces>

Business & Environment Initiative (BEI), Harvard Business School, Harvard University

Boston, Massachusetts, USA



Melissa Paschall has served as the Director of the Business & Environment Initiative at Harvard Business School since 2012. She has been engaged in the field of corporate sustainability for over a decade – as a consultant, researcher, case writer, and instructor. Consulting clients have included major corporations and non-profits. She holds a PhD in Management from the University of St. Gallen, a Masters from the Fletcher School of Law and Diplomacy, and a Bachelors in Economics from Princeton University.

Organizational Structure:

We have two faculty co-chairs, a Director, a Coordinator, and a part-time Staff Assistant.

Other related groups on the HBS campus include:

- Sustainability team in HBS Operations, which focuses on campus sustainability and occupant engagement.
- Social Enterprise Initiative, which has a similar structure to the BEI but focuses more on non-profit/public/mission-driven organizations, and social issues such as poverty, inequality and education.

At the University level, the Harvard University Center for the environment is a corollary to the BEI, and the Office for Sustainability is a corollary to the Operations sustainability team.

Mission:

The mission of the Business and Environment Initiative is to deepen business leaders' understanding of today's environmental challenges and to assist them in developing effective solutions. We aspire to help leaders think clearly about the design of economic and political institutions that enable firms and societies to thrive while maintaining the physical and biological systems on which they ultimately depend.

Main Activities:

We are constantly reflecting on the scope of our activities to determine how HBS can best contribute to societal goals. Currently, we engage in:

- Research – through academic conferences, publications, faculty seminars, and a Visiting Scholar program.
- Teaching – we integrate environment-related cases into the MBA core curriculum, and offer a number of elective MBA courses as well. We also have several related Executive Education programs.
- Extracurricular MBA programs – includes a speaker series, alumni mentoring program, brown-bag lunches with faculty, executive education mixer, annual overview of elective offerings, and a Student Advisory Board.
- Outreach – with alumni, with media outlets, and through our website and social media platforms.

www.hbs.edu/environment

Sustainability Management Research Centre, Faculty of Business, Hong Kong Polytechnic University

Hong Kong, China



Carlos Wing-Hung Lo is a professor and currently the Head in the Department of Management and Marketing at The Hong Kong Polytechnic University. His main research interests are in the areas of law and government, environmental management, and corporate social and environmental responsibility, within the contexts of China and Hong Kong. Prof. Lo has offered consultant services and organized management training programs on CSR/sustainability for the business sector. He is the co-editor of *Institutions, Regulatory Styles, Society and Environmental Governance in China*. His works have appeared in leading international academic journals including *Journal of Public Administration Research and Theory*; *Environment and Planning A*; *Regulation & Governance*; *World Development*, and *The China Quarterly*.



Israr Qureshi is co-convenor for social enterprises at Sustainability Management Research Center and Research Institute for Sustainable Urban Development, located at Hong Kong Polytechnic University. He is also associated with: Social Impact Research Lab, York University; Sprott Centre for Social Enterprises, Carleton University; and Engaging Emerging Markets Research Center, Ivey Business School, Western University. He is University Mentor for Clinton Global Initiatives. He has used both qualitative and quantitative methods to conduct studies that have been published in leading management journals such as *Management Information Systems Quarterly*, *Organizational Research Methods*, *Journal of Management*, *Journal of Management Studies*, and *Organization Studies*.

Organizational Structure:

Currently there are 6 research fellows/research assistants working in the Centre under the Director and deputy Director. The two major projects — with one on CSR reporting systems and one on green transformation of Hong Kong manufacturers in the Pearl River Delta Region in China — are funded by the Hong Kong government and the Hong Kong Polytechnic University respectively. We have collaborators from both academic and business communities. At the same time, we work closely with government agencies, public organizations and NGOs to promote CSR/sustainability in the business community locally and internationally.

Mission:

To promote business sustainability through conducting innovative research on sustainability management and transferring the knowledge generated to both the academic and business communities.

Main Activities:

- Sustainability Strategy, Management of Performance
- Green Transformation of Manufacturers in the Pearl River Delta Region
- Social Enterprises
- Business Sustainability and Financial Performance

http://www.polyu.edu.hk/mm/sme/pdf/SMRC_leaflet.pdf

Center for Competitiveness and Sustainable Development, INCAE Business School

San Jose, Costa Rica



Andrea Prado is an Assistant Professor in the areas of Management and Sustainable Development at INCAE Business School, Costa Rica. She is also the Academic Director of the Central American Healthcare Initiative (CAHI). Andrea has a Ph.D. in Management from Stern School of Business (NYU) and a MSc. in International Economics from University of Essex, UK. Andrea was awarded a Fulbright and a British Council scholarship for her studies. She is the author of a number of academic articles, book chapters and case studies in the areas of industry self-regulation, corporate social responsibility and sustainable development.

Organizational Structure:

Centro Latinoamerica para la Competividad y el Desarrollo Sostenible (CLACDS) is INCAE Business School's principle research organization, and serves as an action-based think tank for the Region's governments, integration organizations, private sector and civil society. CLACDS also provides analytical and programmatic support to bilateral and multilateral development organizations working in the Region. CLACDS was founded in 1996 with support from the Central American Bank for Economic Integration, the AVINA Foundation and INCAE Business School. Since its founding, it has been recognized as a Regional leader in applied research in business policy and strategy.

INCAE is a private, non-profit, multinational, higher education organization devoted to teaching and research endeavors in the fields of business and economics. It is devoted to managerial training, from a global perspective, of individuals capable of successfully holding top management positions in Latin America. With more than 45 years of experience in Latin America, INCAE Business School has graduated 54 full-time MBA programs and 37 Executive MBA programs. INCAE was founded in 1964 as a joint initiative between the governments and the business communities of the Central American region. Since its founding, INCAE has had the academic advisory of Harvard Business School.

Mission:

CLACDS supports leaders in the private, public, and civic sectors in implementing changes promoting a more prosperous, equitable and environmentally sound Region. The Center achieves its mission through applied research, change management processes, and human capital development.

Main Activities:

CLACDS provides research, change management and human capital development services to support its partners (individuals and organizations) in advancing shared goals. The principle of sustainable development guides all of CLACDS work - only development strategies that improve economic, social and environmental ends will be viable for Latin America in the medium and long term.

<http://www.incae.edu/es/clacds/>

INSEAD Social Innovation Center, INSEAD

Fontainebleau, France



Dr. Michael Hensen is the Executive Director of the INSEAD Social Innovation Centre. Michael joined INSEAD two years ago, with more than 10 years of experience in academia, working as a researcher at times, but also holding positions such as Director of Postgraduate Studies (Frankfurt School of Finance and Management), Director of the Emerging Markets Centre (EBS University, Wiesbaden), among others.

Organizational Structure:

The Social Innovation Centre (ISIC) was founded in 2007 and consists of four research areas; Corporate Social Responsibility & Ethics, Humanitarian Research, Social Entrepreneurship and Sustainability. The four areas are faculty-led. The INSEAD Social Innovation Centre has an Executive Director, two Centre Coordinators, eleven associated professors, five full-time researchers and more than 20 visiting researchers and executives in residence. ISIC is continuously exploring possibilities for collaboration / partnerships in research and funding opportunities.

Mission:

The INSEAD Social Innovation Centre is a vibrant and an inclusive platform for cross-disciplinary research, education, projects and engagement on the role of business in society, and more specifically to advance the theory and practice of economic, social and environmental sustainability. The Centre aims to develop innovative business models across Corporate Social Responsibility & Ethics, Humanitarian Research, Social Entrepreneurship and Sustainability.

Main Activities:

1. **Research:** The INSEAD Social Innovation Centre conducts cross-disciplinary research that advances the theory and practice of economic, social and environmental sustainability.
2. **Education:** We seek to more firmly embed sustainability in the MBA curricula. For students who desire to make a social impact or aim to move their professional career towards sustainability, we offer a wide range of courses from "Business Sustainability Thinking" to "Strategic CSR and Sustainability."
3. **Outreach:** The Centre holds regular research seminars and workshops with high-level speakers from various disciplines. Recent events included "The Moral Responsibility of Firms: A Legal View"; "The Impact of a Corporate Culture of Sustainability on Corporate Behaviour and Performance"; "Implementing Individual Producer Responsibility for Waste Electrical and Electronic Equipment" and "The Human Face of Climate Change and a New Approach to Community Resilience."

Launched in 2003, the INSEAD Alumni Sustainability Roundtables bring together senior-level alumni, industry experts and academics to discuss the business impact of sustainable development.

centres.insead.edu/social-innovation

Sustainability Knowledge Lab, INDEG-IUL ISCTE Executive Education, ISTCE-IUL

Lisbon, Portugal



Paulo Bento holds a PhD in Management from The University of Manchester, UK. He is the President of INDEG-IUL ISCTE Executive Education, Director of the Sustainability Knowledge Lab, and the Editor-in-chief of the Global Economics and Management Review. His research interests are in New Products and Services Development, Entrepreneurship and Small Businesses, Innovation Management, Business Strategy, Technology Strategy, Corporate Governance, Corporate Restructuring, and Mergers and Acquisitions. Paulo joined academia 2008 (ISCTE Business School). Previously, Paulo was a co-founder and CEO of for value, a consulting company and a consultant of the Portuguese Central Bank.

Organizational Structure:

The Sustainability Knowledge Lab's Director is Paulo Bento and the Executive Director is Sofia Santos.

Mission:

Promoting Sustainability Through Education for Executives and Applied Research.

The Sustainability Knowledge Lab (SKL) is an organisational unit at INDEG-IUL ISCTE Executive Education. Its aim is to create, promote and disseminate knowledge and information on sustainability issues.

Main Activities:

Just starting out - founded less than one year ago.

<http://indeg.iscte.pt/skl/>

Marcel Desautels Institute for Integrated Management (MDIIM), Desautels Faculty of Management, McGill University

Montréal, Québec, Canada



Anna Birnie-Lefcovitch joined the Marcel Desautels Institute for Integrated Management as Managing Director in May 2014. Previously, she was part of a core team that oversaw strategic planning and external government relations on behalf of McGill University's research enterprise. She was a member of the Steering Committee for Vision 2020, which produced the University's first sustainability strategy, and participated on the Provost's Working Group on Service to the International Community. As a student Anna interned as a public policy analyst for both the Quebec and Ontario provincial governments, and she graduated with an M.A. in History from Dalhousie University in 2006.

Organizational Structure:

The director of the MDIIM oversees all its academic activities and is assisted in overseeing its strategic and administrative activities by a managing director. The director is assisted in overseeing activities related to the "Social Well-Being" thematic priority by an integrating director, currently appointed part-time. A full-time project coordinator provides help with implementing projects across each of the thematic portfolios. A Faculty Fellowship program and a Student Fellowship program provide opportunities for faculty members and students from Desautels and other McGill units to become formally affiliated with the MDIIM as Institute Fellows in order to conceptualize and implement teaching, research and outreach projects related to its five thematic priorities.

Mission:

The MDIIM's mandate is to develop an integrated approach to management – one that breaks down disciplinary barriers, embraces multiple perspectives and encourages holistic, context-sensitive thinking about organizations. The MDIIM defines integrated management as management that constructively faces the tensions of competing perspectives on value in order to formulate and implement strategies that transcend rather than accept trade-offs. Through interdisciplinary (1) curriculum development (2) research and (3) outreach activities, the MDIIM will foster innovation that creates value as defined from multiple perspectives.

Main Activities:

The MDIIM organizes its activities around three pillars of teaching, research and outreach.

- *Teaching*
The MDIIM champions greater degrees of integration within existing Desautels programs; develops new integrated management courses and programs within Desautels; and partners with other McGill units to develop interdisciplinary courses and programs that span multiple faculties and schools.
- *Research*
The MDIIM, through its academic personnel, conducts, coordinates and facilitates compelling research on topics relating to its five thematic priorities. It scopes out and develops opportunities for large-scale, collaborative inter-faculty research programmes.
- *Outreach*
The MDIIM regularly organizes events – such as guest lectures and speaker series – around themes of integrated management that are of interest to McGill students, staff and faculty, as well as the general public.

www.mcgill.ca/desautels/beyond-business/integrated-management

Sustainability Initiative at MIT Sloan, Sloan School of Management, MIT

Cambridge, Massachusetts, USA



Jason Jay is a Lecturer at the MIT Sloan School of Management and Director of the Sustainability Initiative at MIT Sloan. He teaches courses on leadership, strategy, and innovation for sustainable business. He engages students and alumni in hands-on projects with leading companies and organizations. His research focuses on how people navigate the tensions between personal, business and social goals in sustainability efforts, particularly in cross-sectoral collaborations and hybrid organizations. Much of his research and practice occur in the technical domain of energy efficiency. Prior to MIT, Jason was a management consultant for Dialogos International, where he consulted on leadership development and organizational change for major international corporations and NGO's including BP and the World Bank. Jason holds a Ph.D. in Organizational Studies from the MIT Sloan School of Management, and an AB and M.Ed from Harvard University.

Organizational Structure:

The Sustainability Initiative at MIT Sloan is led by Director Jason Jay, Faculty Director John Sterman, an advisory team of accomplished faculty, and support staff.

Mission:

The mission of the Sustainability Initiative at MIT Sloan is to create and spread innovative management practices, business models, and supporting market infrastructures that make effective, sustainable use of natural and human resources and advance human welfare. We do this through the joint efforts of MIT students and alumni, faculty and researchers, and partners in business, government, NGOs, and hybrid organizations.

Main Activities:

Degree coursework, executive education, and innovation projects allow us to engage and educate our students, researchers, and alumni in new and meaningful ways. We continue to foster productive debate and disruptive innovation through systems modeling, entrepreneurship, and cross-sectoral collaboration. And we are expanding our relationships with business partners, government, NGOs, hybrid organizations, and the MIT community.

<http://mitsloan.mit.edu/sustainability/>

Centre for Responsible Leadership, Queen's School of Business, Queen's University

Kingston, Canada



Dr. Tina Dacin is the E. Marie Shantz Chaired Professor of Strategy and Organizational Behaviour in the Queen's School of Business at Queen's University. She is the Director of the Queen's School of Business Centre for Responsible Leadership. Tina's research interests include cultural heritage and traditions, institutional change, social entrepreneurship and strategic collaboration. Her work has been published in leading management journals and she has served in a variety of editorial positions for these journals. Tina received her doctorate from the University of Toronto and prior to joining Queen's University, she spent nine years at Texas A & M University. She is currently a Visiting Fellow at the Judge Business School at Cambridge and has recently also visited the Kellogg School of Management, Northwestern University, and the Indian School of Business in Hyderabad, India.

Organizational Structure:

We have a small team of staff that coordinate our programming and events as well as a team of interns and student ambassadors. We also have an external and internal group of advisors.

Mission:

1. Educate the next generation of globally responsible leaders.
2. Foster high-quality research to build knowledge on topics related to the successful formation and implementation of Responsible Leadership practice strategies.
3. Support the non-profit community.
4. Be a global advocate for Responsible Leadership by working on the world stage to better understand the challenges associated with globally responsible leadership and developing new and better ways to train future and current managers.

Main Activities:

Each of the Certificate programs has the following three components:

1. Academic component with responsible leadership themed courses and assignments.
2. Conference and event attendance to expose students to a diversity of topics and business issues within the broad field of responsible leadership, and to give students the opportunity to learn from and network with leaders and practitioners in various fields.
3. Volunteer outreach activities with registered charities or non-profit community organizations.

<http://business.queensu.ca/centres/responsible-leadership/index.php>

Centre for Research into Sustainability, School of Management, Royal Holloway, University of London

London, UK



Laura J. Spence, PhD is Professor of Business Ethics and Director, Centre for Research into Sustainability, Royal Holloway, University of London, UK. She publishes on ethics, CSR and sustainability including in small and medium sized enterprises. Laura is a former editor of the Journal of Business Ethics, a Topic Editor with NBS, and serves on a number of Editorial Boards. She has published in journals such as California Management Review; Organization Studies; Accounting, Organizations & Society, and Business Ethics Quarterly. Her latest book is CSR: Readings and Cases in a Global Context (Crane, Matten & Spence, 2nd edn).

Organizational Structure:

The Centre for Research into Sustainability is embedded in the University structure and includes Faculty from the School of Management and the Department of Geography. No one is employed by the Centre but we all have a common interest in sustainability and work together as appropriate on a project by project basis. We are an international, multidisciplinary, supportive group of researchers and educators interested in long term research partnerships.

Mission:

The Centre for Research into Sustainability is a multidisciplinary, international group of researchers and educators. We are actively engaged with the understanding of organizational responses to the multiple facets of sustainability. Our purpose, ultimately, is to advance scholarship and contribute to positive social change in terms of the contemporary challenges of poverty alleviation, social injustice and climate change.

Main Activities:

Research is our primary purpose, which we use in our teaching and seek to develop through collaboration with external partners. We have particular strengths in business ethics, Corporate Social Responsibility (CSR), accounting for sustainability, sustainable consumption, accounting for sustainability and the London 2012 Olympics. Besides our extensive global academic partnerships we collaborate and study private sector businesses (both large firms and small and medium sized enterprises (SMEs)), cooperatives, social enterprises, non-governmental organisations (NGOs), supply chains, policy makers, professional associations and the local community.

www.royalholloway/CRIS

Center for Innovation and Entrepreneurship, Western Business School of China, Southwestern University of Finance and Economics

Chengdu, China



Jason Chih-Chieh Chen is an Associate Dean in Western Business School of China, Southwestern University of Finance and Economics, China. He earned his MS.c. and Ph.D. in human resource management from Cardiff University, U.K. Previously, he worked at Academia Sinica, National Taiwan University of Science and Technology and National Chung Hsing University, Taiwan, and Tianjin Foreign Studies University. His research interests include mentoring, cross cultural management and HRM in China. He has published in journals such as the International Journal of Human Resource Management, Journal of Business Ethics, Asia Pacific Journal of Human Resources and Journal of Industrial Relations.

Organizational Structure:

The Center consists of a director, an administrative assistant and affiliated faculty from different research fields at SWUFE. The affiliated faculty can come from university or any other institution, depending on the research needs.

Mission:

The CIERC seeks to act as a principal catalyst for linking innovation and entrepreneurship within, and between, global and China companies and institutions. It will also provide a platform to bring together leading scholars around the world to further develop WBS's research capabilities in innovation and entrepreneurship, and business sustainability.

Main Activities:

1. Training of faculty, students, professionals in non-degree programs focused on development of capabilities to lead, manage and innovate in social projects and management.
2. Connection to the Graduate Programs of Business Administration and Applied Social Sciences at Southwestern University of Finance and Economics by offering an applied context to enhance studies in Master and Doctor degree level, aligning with the themes of entrepreneurship, innovation and social management.
3. Consultancy to projects related to social entrepreneurship and innovation with a special focus on strategies to overcome poverty in China.

PwC Center for Corporate Social Responsibility, St. Petersburg University Graduate School of Management, St. Petersburg University

St. Petersburg, Russia



Yury Blagov is an Associate Professor and Director of the PwC Center for CSR at the St. Petersburg University Graduate School of Management. He has also had visiting positions at the UC Berkeley, St. Mary's College of California, and Aalto University. He has participated in teaching and research projects with ABIS, Caux Round Table, Russian Managers Association, IBM, EADS, Severstal, and Sakhalin Energy. He is an Editor-in-Chief of the Vestnik of Saint Petersburg University, Management Series, a member of the Editorial board of the Russian Management Journal, and a member of the Editorial Advisory board of the Corporate Governance: The international journal of business and society.

Organizational Structure:

The Center is a formal department of SPbU GSOM. It is managed part time by the Director and the Center manager. About 10 researchers and teachers are affiliated with the Center.

Since 2009, the Center's activities have been mainly funded by the donations of PwC. The Center coordinates the research and teaching cooperation of SPbU GSOM in the fields of CSR and sustainable development on the national (with Russian Managers Association and The Russian Donors Forum) and international (with ABIS — The Academy of Business and Society, EBEN, Caux Round Table, PRME, GOLDEN for Sustainability, and GRLI) levels.

Mission:

To educate and advance the national managerial elite strongly committed to the idea of implementing the principles of social responsibility and sustainable development in Russian companies and respecting interests of all stakeholders.

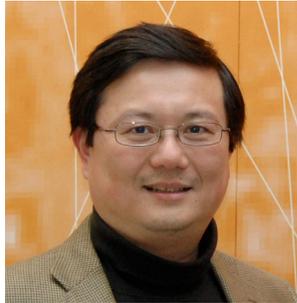
Main Activities:

1. The main research activities are related to (1) managing corporate social performance in Russian companies (Reports on Social Investments in Russia); (2) corporate philanthropy (Corporate Philanthropy Leaders project); (3) social entrepreneurship in Russia; (4) comparative studies in all these subfields.
2. The teaching activities at SPbU GSOM are presented by obligatory and elective courses such as "Business Ethics" and "Corporate Social Responsibility" (Bachelors in Management); "International CSR," "Moral reasoning in Management," "Global Responsible Leadership," and "Corporate responsibility in managerial practice" (Masters in Management); "Business and Society" (EMBA and ExEd). We also conduct the "Project Management for Social Entrepreneurs Program."

www.gsom.spbu.ru/en/research/csr/

Center for Sustainable Development and Global Competitiveness, Stanford University

Stanford, California, USA



Dr. Jie Wang is a Consulting Professor at Stanford University focusing on interdisciplinary research in knowledge management for innovation driven sustainable development, decision making frameworks for sustainable strategy, information analytics, cross-culture and cross-disciplinary knowledge systems, and computational science for social systems and smart city. He has worked at several startups in Silicon Valley, and consulted for multi-international companies. He is the Executive Director of the Stanford Center for Sustainable Development and Global Competitiveness. Dr. Wang received his Ph.D from Stanford University, his two M.S. degrees from Stanford University and University of Miami, and his B.S. from Shanghai JiaoTong University.

Organizational Structure:

The Center for Sustainable Development and Global Competitiveness (CSDGC) at Stanford University engages in research and educational programs that integrate business development strategies with leadership practices that will ensure enterprise growth and success within a healthy and sustainable natural environment.

Professor James O. Leckie is the Director of the Center, and Consulting Professor Jie Wang is the Executive Director of the Center.

Mission:

We believe future economic and business development and competition will be conducted in the context of increasing environmental concerns and limited natural and human resources. Building competitive advantage in a global economy will require addressing the needs of smart business development and innovation in a rapidly changing business ecosystem, while fulfilling our social and environmental responsibilities and building a long-lasting foundation for sustainable development.

Main Activities:

Research focuses on sustainable knowledge resources and nature resources, innovation driven sustainable development and global competitiveness, data science and decision making for sustainable development, cross-culture and multi-disciplinary learning for social and nature systems, smart infrastructures and smart cities, and smart manufacturing.

Workshops focus on innovation driven sustainable development and global competitiveness, leadership and strategies for sustainable enterprise and business development, planning and decision making for smart cities, and innovations of green technologies.

sdgc.stanford.edu

Sustainable Enterprise Partnership, Whitman School of Management, Syracuse University

Syracuse, New York, USA



Todd W. Moss is an Assistant Professor of Entrepreneurship and Sustainability at the Whitman School of Management, Syracuse University. Prior to his career in academia, he worked at Ford Motor Company in various product strategy and engineering assignments. He earned his Ph.D. in Business Administration with an emphasis in Strategy and Entrepreneurship from Texas Tech University in 2011, and has served on the faculty at Oregon State University. He and his wife Jenifer have been married for 17 years and are the joyful parents of three sons and five daughters.

Organizational Structure:

The SEP is presently staffed by the core faculty, consisting of four faculty members of the partner institutions. Funding is primarily through charitable donations.

Mission:

The Sustainable Enterprise Partnership links the extraordinary resources of a number of Central New York institutions to offer world-class education and research to provide transdisciplinary understanding of sustainability:

1. Syracuse University's Whitman School of Management: Entrepreneurship and Supply Chain Management
2. Syracuse University's L.C. Smith College of Engineering and Computer Science: Civil and Environmental Engineering
3. SUNY College of Environmental Science and Forestry: all programs relate to natural resources and the environment
4. Syracuse Center of Excellence: federation of over 200 businesses focusing on improving built and urban environments

Main Activities:

The Sustainable Enterprise Partnership (SEP) has main activities in the areas of teaching, research, and outreach. The SEP sponsors the Certificate of Advanced Study in Sustainable Enterprise (CASSE), a certificate program available to all matriculated graduate students at Syracuse University and SUNY-ESF. The SEP also sponsors sustainability-related research by faculty at Syracuse University and SUNY-ESF through competitive research grants. Finally, the SEP sponsors outreach activities through inviting internationally-renowned guest lecturers, who address the academic and business communities.

<http://www.partnersforsustainability.org/>

Global Institute for Sustainability, EGADE Business School, Tecnológico de Monterrey

Mexico City, Mexico



Isabel Studer is Founding Director of the Global Institute for Sustainability and Academic Leader for Sustainability at the EGADE Business School-Tecnológico de Monterrey. A Fulbright and Ford Foundation scholar, she has held several public policy positions, including Director General for the U.S. and Canada at the Ministry of Environment and Natural Resources (SEMARNAT) and Alternate Representative of the Minister to the Commission for Environmental Cooperation of North America (CEC). She is member of the Council of Climate Change, created to advise in the design and implementation of climate policies, and has written widely on regional governance and sustainability issues. *Designing Integration: Regional Governance on Climate Change in North America* (coedited with N Craik and VanNjnatten, Toronto University Press, 2013) is her most recent publication.

Organizational Structure:

Staff of 12 (four teams of Research, Training, Administration & Communications), mostly M.A. graduates, plus a multi-disciplinary group of 12 researchers affiliated from different schools and campi within Tecnológico de Monterrey.

Mission:

- To generate the knowledge on how a global context of limited natural resources requires a change in the systems of production and consumption to allow a more efficient and sustainable use of such resources.
- To work with the private sector in raising awareness and in constructing corporate strategies which include sustainability as a key element of the business model.
- To develop trusting relations with the private sector and civil society in order to build collaborative networks that facilitate the introduction of public policies and programs designed to succeed in the necessary transition towards a green economy.

Main Activities:

Research: Green growth/Green Economy, International Success Stories on Green Growth: Lessons Learned for Mexico (Renewable Energy, Green Agriculture, Climate Change and Green Industry); Small & Medium-Sized Enterprises and Greening the Supply Chain; Renewable Energy and Climate Change: Challenges and Opportunities for Mexico.

Outreach: Green Business: meetings and workshops, and annual Green Business Summit (over 120 speakers, mostly from the business sector and about 2,000 attendees); the Forum on Renewable Energies for Competitiveness in Mexico (a plural, multi-stakeholder forum to make policy recommendations); the Agreement for a Sustainable Mexico (over 50 business and business associations, interested in promoting sustainability corporate practices and projects to improve sustainability in Mexico); conferences and workshops on climate change and its implications for the private sector in Mexico.

Training: Online courses for SMEs on eco-efficiency practices to greening the supply-chain.

www.igs.org.mx

www.negociosverdes.mx

SUSTENTUS, EGADE Business School, Tecnológico de Monterrey

Monterrey, Mexico



Gerardo Lozano has been a teacher at “Tecnológico de Monterrey” since 1982 and at EGADE Business School since 1998. He teaches Corporate Social Responsibility, Services Marketing, and Marketing and Clients. He has conducted research on corporate social responsibility, marketing and agribusiness. Dr. Lozano is also the Leader of the Social Enterprise Knowledge Network (SEKN) and the Inter-American Network of Corporate Social Responsibility. He is the author of several teaching cases and the co-author of two books. Dr. Lozano has been a visiting professor in numerous universities in Latin America and the United States and he is currently a consultant in the corporate social responsibility field in several companies. Dr. Lozano holds a Post Doctorate with a specialization in Social Enterprise from Harvard, a Ph.D. in Administration from ITESM, and a Masters in Agricultural and Livestock Enterprise Management from ITESM.



Francisco Layrisse has collaborated with Dr. Lozano since 2008 and currently coordinates SUSTENTUS, where he teaches the subject of Ethics and CSR at EGADE Business School, the subject of CSR and Sustainability at the undergrad level at Tecnológico de Monterrey. Additionally he has written several CSR study cases and has worked giving advice and consulting to local Mexican firms. He has also lead the creation of the first online short course in sustainability titled Forming Sustainable Culture. Francisco holds a Sustainability Certificate from Harvard Extension School, a Masters in Marketing from EGADE Business School, and a Masters in Business and Administration from EGADE Business School.

Organizational Structure:

Our center has 4 people: our director, one coordinator and two additional staff support members. Occasionally we have students working part time on special projects. We work within EGADE Business School campus Monterrey and we work in a very integrated way.

Mission:

Develop and transfer knowledge for the simultaneous creation of economic, social and environmental value through research, education and practice.

Main Activities:

We have 5 action areas:

1. Knowledge generation: research working in study cases, papers and other publications. We also work with PhD students who also collaborate in research projects.
2. Education and transferring: within our business school and our affiliated university we teach a few courses related to sustainability and CSR. Additionally we work on executive education projects such as our most recent online project called Forming Sustainable Culture. Also we collaborate in publishing articles in local media helping to spread the sustainable word.
3. Social linking: this area refers to our work with local NGOs. For many years we have worked in training and professionalizing them to contribute to their sustainability. In this matter we work closely with the local government. Also we organize volunteer days for our students and staff.
4. Consulting: we dedicate some of our time on consulting local companies, mostly in small projects regarding planning and strategic community involvement.
5. Strategic projects: in this area we usually work on complex projects that involve several partners and medium and long term goals. An example of this would be Momentum Project: <http://momentum-project.org/>

<http://www.sustentus.mx/>

ALBA Center for Business Ethics, Social Responsibility and Sustainability, ALBA Graduate Business School, The American College of Greece

Athens, Greece



Dr. Yiota Pastra is an Assistant Professor of Accounting at ALBA Graduate Business School at The American College of Greece. Her research interests focus on (but are not limited to) social issues in accounting. They include interdisciplinary research on the dominant accounting firms (the Big 4), regarding issues of power and globalization, as well as research on the relationship between CSR and financial performance and Corporate Social Performance (CSP). Dr. Pastra has taught both undergraduate and postgraduate courses at the University of Strathclyde, at Groupe Ecole Supérieure de Commerce Toulouse, CASS Business School and ALBA. She has designed and delivered several classes including Financial Accounting, Management Accounting, Research Methods in Accounting. She is an academic member of the Institute of Management Accountants and of the Association of International Accountants, amongst others.

Organizational Structure:

The ALBA Center for Business Ethics, Social Responsibility and Sustainability is run by a six (6) member committee. The composition includes one (1) resident faculty member and five (5) administrative directors of ALBA Graduate Business School.

Mission:

The vision of the ALBA Center for Business Ethics, Social Responsibility and Sustainability (C.E.RE.S.) is to be a national and international actor, point of reference and think tank for issues relating to Business Ethics, Social Responsibility and Sustainability. Our mission is to engage in activities independently or in cooperation with key stakeholders aiming to enhance knowledge and awareness on relevant topics.

Main Activities:

The enactment of the ALBA C.E.RE.S. scope of activities can be described through five (5) interrelated pillars that categorize and outline the main operations of the school. These are:

1. Responsible Education: business ethics, social responsibility and sustainability values, topics and practices form an integral part of our educational programs.
2. Responsible Research: both academic and applied research address areas relating to business ethics, social responsibility and sustainability issues.
3. Responsible Culture: provisions through scholarships and open seminars and workshops are available to potential students and other stakeholders.
4. Responsible Workplace: activities are undertaken for the protection of the environment and for catering for employee needs.
5. Responsible Employees: ALBA employees are active in social responsibility activities (such as philanthropy), on a voluntary basis. Employee activities are organized by the Good Citizenship Committee that was initially formed in 2004 (visit: <http://alba-goodcitizenship.blogspot.com/> and/or e-mail GoodCitizenship@alba.edu.gr).

<http://www.alba.edu.gr/social/Pages/SocialResponsibility.aspx>

Unisinos Center for Social Entrepreneurship and Innovation, Unisinos Business School, Unisinos University

São Leopoldo, Brazil



Yeda Swirski de Souza has a Master degree in Business Administration (Federal University RS Brazil) and a Doctor degree in Psychology (Catholic University RS Brazil). She has been working as a professor in the Organizational Behavior field at UNISINOS University since 2000, and is a former Associate Dean of the Graduate Program of Business Administration. Currently, she is the dean of Unisinos Business School, and leads the Center for Social Entrepreneurship and Innovation at Unisinos. She has conducted research in the fields of learning, capabilities and entrepreneurship, and is an active member in the Brazilian academic community and in the network of the Jesuit Business Schools.

Organizational Structure:

Currently, the staff is formed by 5 regular collaborators (one assistant, 4 professors). This staff is responsible for the operations of the Center. Besides this team, a committee of 6 members constituted by representatives of the Business School and the Center of Assistance to Poverty at Unisinos, has the responsibility for building new connections, initiatives and funding of the Center. The Center has been funded by Porticus (a European Foundation which supports Sustainability Projects in Latin America and other continents) and by Unisinos University.

Mission:

To develop at Unisinos University a center to integrate the initiatives for entrepreneurship, innovation and social management, focusing on (1) training / qualifications for entrepreneurship, innovation and skills in social management, (2) research and applied studies (3) assistance in managing support and solidarity economy enterprises.

Main Activities:

1. Training / qualifications for entrepreneurship, innovation and skills in social management by: Training of faculty, students, professionals in no-degree programs focused on development of capabilities to lead, manage and innovate in social projects and management;
2. Research: Connection to the Graduate Programs of Business Administration and Applied Social Sciences at Unisinos University by offering an applied context to enhance studies in Master and Doctor degree level align with the themes of entrepreneurship, innovation and social management
3. Consultancy: Consultancy to projects related to social entrepreneurship and innovation with a special focus on strategies to overcome poverty in South Brazil.

UAI Centre for Business Sustainability, UAI Business School, Universidad Adolfo Ibáñez

Santiago, Chile



Pablo Muñoz is Assistant Professor of Entrepreneurship and Sustainability at Universidad Adolfo Ibáñez Business School, and Academic Director of the UAI Centre for Business Sustainability and of the Regional Affiliate of NBS in Chile. He holds a PhD and MSc in Entrepreneurship and Innovation, Newcastle University.

Organizational Structure:

Full time staff

Academic Director: Pablo Muñoz

Head of Research: Pablo Rodrigo

Director of Strategic Partnerships: Andrés Martínez

Research associate: Martin Wright

2 Research assistants

Part time staff

14 lecturers and instructors

Mission:

By developing and delivering world class research and education at the intersection of business, society and sustainability, the UAI: Centre for Business Sustainability will contribute to the regional business environment, comprising extant corporations and new ventures, in shaping business models and strategic decisions based on financial, environmental and social concerns.

Main Activities:

Research: Our research focuses primarily on strategies for sustainable development, business responsibility and ethics, and sustainable entrepreneurship. Our research team currently deals with questions at both entrepreneurial and corporate levels. First, it looks at the process through which particular individuals pursue business opportunities with social and environmental components, concurrent with pursuing economic returns. Second, at the corporate level, it looks at the creation and the effect of sustainability strategies, as change agents, on organizational structures, processes and routines. Despite the fact we conduct research in a variety of research contexts, our current work focuses on understanding the creation of sustainable value in emerging economies and BoP markets.

Teaching: The UAI Centre for Business Sustainability coordinates and delivers more than 300+ hours of business sustainability-related courses at both graduate and executive levels. Our flagship program is the MSc in Sustainable Strategic Management. More information about our courses at <http://uaicbs.cl/cursos>

www.uaicbs.cl

Social Responsibility and Sustainable Development Research Chair, Université du Québec à Montréal

Montréal, Québec, Canada



Corinne Gendron teaches at the Department of Strategy, social and environmental responsibility at the School of Management Science at UQAM. She is also head of the research chair in Social Responsibility and Sustainable Development (CRSDD) where she has directed several research programs regarding sustainable development, corporate social responsibility, globalization, new social economic movements and fair trade. Ms. Gendron has also published numerous works on sustainable development, social responsibility and new regulations, as well as spoken at numerous conferences about these themes. Finally, she works as a consultant in this field for a number of public and private organisations, regularly solicited in Quebec and internationally for her expertise on social responsibility and sustainable development.

Organizational Structure:

Assisted by students of graduate and postdoctoral fellows, professors and researchers of the Chair are leading several projects funded by large organizations to support federal and provincial research in partnership with multiple civil societies' stakeholders (business, trade union groups, NGOs).

Mission:

The Chair's mission is to contribute, through development and dissemination of knowledge, basic and applied research and training managers to build a humane economy for sustainable development. For this purpose, the Chair pursues three complementary objectives: research, training and outreach.

Main Activities:

Research revolves around three main axis.

- *Corporate Social Responsibility.* This topic has been of outstanding importance in the era of economic globalization, while many hope it will impact large multinational firms' actions. The Chair is interested in defining, shaping, providing content and institutional frameworks for corporate social responsibility. Research on social responsibility ultimately affects the very definition of the enterprise as a mode of social organization in a society for sustainable development.
- *Sustainable Development.* As part of several projects, researchers of the Chair are looking at the regulation changes regarding the consolidation of a global framework for economic governance and the rise of global environmental problems. This regulatory framework is shaped by the diffusion of a new concept of development, sustainable development, which society's actors are trying to implement.
- *New Social and Economic Movements.* In addition, researchers are interested in new social and economic movements using the economy for social protests (ethical investment, consumerism, etc.) by analyzing the tensions between commercial imperatives and ethical objectives through these movements.

http://www.esg.uqam.ca/en/research/description/social_responsibility.php

Réseau Entreprise et Développement Durable, Université du Québec à Montréal

Montréal, Québec, Canada



Marie-France Turcotte is a professor at Université du Québec à Montréal (UQAM), department of strategy, social and environmental responsibility and deputy Director at UQAM's Chaire de responsabilité sociale et de développement durable. She is also the Director of Montreal-based Réseau entreprise et développement durable (REDD) and oversees all its activities. She received a Ph.D. from the Montreal's joint program in administration based at UQAM. She had also previously obtained university degrees in communication sciences and biology. Her academic work has focused on multistakeholder collaborations, corporate social and environmental responsibility, soft regulation mechanisms such as social and environmental certification schemes, as well as businesses' relations with social movements.

Organizational Structure:

A Canadian non-profit established in 2005, Réseau entreprise et développement durable (REDD) is a powerful and growing network of international academic experts and business leaders. REDD produces authoritative resources on important sustainability issues – with the goal of shaping management practice and research. REDD connects thousands of researchers and professionals worldwide who are interested in corporate social responsibility (CSR) and who believe in the value of research-based practice and practice-based research.

Mission:

Réseau entreprise et développement durable enables business sustainability by fostering collaboration between research and practice.

Main Activities:

REDD uses its academic and industry funding to commission research on business-related sustainability issues. It identifies the best researchers in the world to study those issues and manage the research process to ensure findings are relevant and actionable for industry. It translates the academic studies into practical planning resources for business and disseminate them at no cost worldwide.

nbs.net/fr/

Canadian Centre for Corporate Social Responsibility, Alberta School of Business, University of Alberta

Edmonton, Alberta, Canada



P. Devereaux (Dev) Jennings is Professor of Strategy and Organization at the Alberta School of Business. His research is in three areas: organizations and the environment, entrepreneurship, and family business. For the most part, in his research Dev uses a combination of institutional theory, from a political and learning theory angle. Dev and diverse groups of co-authors have published in *Administrative Science Quarterly (ASQ)*, the *Academy of Management Journal (AMJ)*, the *Academy of Management Review (AMR)*, and the *American Journal of Sociology (AJS)*. Dev has also been involved for some time in editing, including at *AMR*. He is currently an Associate Editor at *ASQ*. Dev received his Ph.D. and M.A. from Stanford University and his A.B. from Dartmouth College.

Mission:

The Canadian Centre for Corporate Social Responsibility focuses on education, research and outreach initiatives that explore the following framework: social impact, environmental sustainability, and the economics of community building.

Main Activities:

Social impact, environmental sensitivity and the economics of community building are three pillars that form the framework for the new Canadian Centre for Corporate Social Responsibility (CCCSR). This research-intensive centre uses creativity and innovation to push the boundaries of business in a way that encourages business leaders to consider their diverse stakeholders and improve the quality of life experienced by the communities they live and operate in.

<http://www.business.ualberta.ca/en/Centres/CCCSR.aspx>

Amsterdam Business School, University of Amsterdam

Amsterdam, Netherlands



Mark van der Veen is associate professor CSR and program director of the Master in Business Studies and the Executive Program in Management Studies. He holds an MSc in Economics and a PhD from the Erasmus University Rotterdam based on research on the integration of sustainability aspects in new product development. Currently he is coordinator of CSR-related contract activities and involved in a project to support regional social entrepreneurship. Previously he has been managing director of the Institute for Environmental Management and worked as a senior consultant on strategic CSR, management systems and curriculum development in Europe and Asia.

Organizational Structure:

At the University of Amsterdam Business School, sustainability broadly defined (corporate governance, corporate social responsibility, environmental, social and ethical aspects of business) is integrated in the teaching and research of the academic departments (accounting; finance; international strategy and marketing; HRM/organizational behaviour). In this way it is embedded in both teaching and research programs. We participate in various (inter) national network organizations, inter alia the Partnership Resource Centre in the Netherlands.

Mission:

The ABS mission and vision explicitly state that we want to foster independent minds that have an impact on international business and society. We take the societal aspect of this mission and vision very seriously through particular attention to ethics, responsibility and sustainability in research, education and outreach activities. ABS has been working on these issues since its inception.

Main Activities:

Sustainability and ethics are integrated throughout the curriculum and also offered as specialist courses. In this way thousands of our students are trained in integrating sustainability aspects in a normal business context.

Topics of research include corporate governance, climate/energy; consumers and sustainability, commercial bank environmental and social risk management, sustainability in international business, partnerships for development, green innovation and product development, social entrepreneurship, ethical leadership, stakeholder management, CSR communication, branding and advertising, sustainability reporting and assurance, NGO accountability.

The ABS is also active in CSR-related contract research. Examples include the assessment of economic effects of environmental regulation, capacity building in Vietnam and Cambodia and supporting social entrepreneurship.

www.abs.uva.nl

Enbridge Centre for Corporate Sustainability, Haskayne School of Business, University of Calgary

Calgary, Alberta, Canada



Loren Falkenberg is the Associate Dean (Research) in the Haskayne School of Business for over 20 years. She is a section editor for the Journal of Business Ethics. She has published in the Journal of Business Ethics, Academy of Management Review, Journal of Management, and California Management Review. In her role as the Associate Dean (Research) she is responsible for the governance of four research centres, and is directly responsible for Enbridge Centre for Corporate Sustainability.

Organizational Structure:

Dr. Bob Page is the Centre's Director. The Centre also has an External Advisory Board composed of 8 members.

Mission:

The Enbridge Centre for Corporate Sustainability focuses on advancing the science and practice of achieving the triple bottom line in business and policy. The "triple bottom line" refers to decisions aimed at balancing – in a meaningful and transparent way – environmental, social and economic considerations.

Working to convert the theory of sustainability into business practice, the centre focuses on the belief that the environmental and social aspects of a company should not be considered an extraneous piece. Rather, it should be at the core of good business practice particularly when environmental and social issues are central to a company's success.

Main Activities:

The centre enables graduate student and faculty research in corporate sustainability, funds post-doctoral fellows, facilitates the ConocoPhillips IRIS public seminar series, and supports the Enbridge Research in Action seminar series, which brings together influential researchers, practitioners and industry experts to discuss and disseminate leading-edge sustainability research.

The centre also sponsors two annual sustainability awards, recognizing student achievements in areas related to sustainability and the advancement of the triple bottom line.

<http://haskayne.ucalgary.ca/research/research-centres/eccs>

Center for Responsible Business, Haas School of Business, University of California at Berkeley

Berkeley, California, USA



As Associate Director and Co-Interim Executive Director for the CRB, Christina Meinberg is responsible for MBA engagement, team finance and operations, advisory board management, and the strategic development of the Center. Christina manages Haas' involvement with the United Nations Principles for Responsible Management in Education (PRME), serves on both the communications committee for the Alliance for Research in Corporate Sustainability (ARCS) and the Social Impact Leadership Council for New Sector Alliance. Before joining the CRB, Christina spent 5 years advising organizations on integrating sustainability into their core business practices. Christina has a B.S. in Business from Indiana University and an MBA focused in sustainable enterprise from The University of North Carolina at Chapel Hill, where she created a sustainable business-focused practicum program and co-founded the Sustainable Venture Capital Investment Competition (SVCIC).

Mission:

To redefine business for a sustainable future. We promote sustainable business leadership through the CRB's key stakeholders: students, faculty and companies.

- Students: inspire and equip future business leaders to use sustainability as a way to drive value in their organizations and differentiate their careers
- Faculty: support multi-disciplinary faculty in incorporating sustainable business into their teaching and research
- Companies: engage enterprises across all sectors in developing fresh perspectives on and new approaches to sustainable business leadership

Main Activities:

CRB has received global critical acclaim — most recently in 2013 by The Financial Times that rated Haas No. 1 in the world for MBA programs in corporate responsibility. Experiential learning opportunities including the CRB's flagship consulting course, Strategic CSR and Projects, give students unique experience and the ability to influence corporate responsibility strategy and implementation with organizations such as Tesla, Levi Strauss & Co and Revolution Foods. The CRB encourages students who want to delve even deeper into corporate responsibility efforts to apply for a CR Fellowship. The CRB brings thought leaders in corporate responsibility and sustainability to engage Haas students via the Peterson Series of lectures, workshops and innovative events.

We engage business managers who recognize both the responsibilities and opportunities associated with integrating social issues into the way that a company thinks about its strategy, executes its operations, and delivers economic value. We work with such partners on a range of different activities designed to achieve new insights in sustainability including: student consulting engagements, faculty research projects, case studies and multi-stakeholder symposiums. The CRB's core teaching faculty bring significant corporate expertise to deliver courses in a variety of areas, from "intrapreneurship" to socially responsible investing to business and ecosystems, and more.

The research faculty affiliated with CRB come from both the professional world as well as a diverse array of disciplines within Haas and across campus. They address issues of environmental sustainability through the Sustainable Products and Solutions Program and Sustainable Finance via the Moskowitz Research Program and the Haas Socially Responsible Investment Fund.

<http://responsiblebusiness.haas.berkeley.edu/>

Cambridge Corporate Governance Network, Judge Business School, University of Cambridge

Cambridge, United Kingdom



Dr. Helen Haugh is Senior Lecturer in Community Enterprise at Judge Business School and a member of the Organization Behavior subject group and the Cambridge Corporate Governance Network. Her research interests focus on social entrepreneurship, community development, business ethics and corporate governance. Her research in the social economy has examined community-led regeneration in peripheral rural communities, cross-sector collaboration between organizations in the social economy and the private and public sectors, and innovations in governance. This work has been published in the *Academy of Management Education and Learning*, *Organization Studies*, *Entrepreneurship Theory and Practice*, *Journal of Business Ethics*, *Cambridge Journal of Economics*, and *Entrepreneurship and Regional Development*.

Organizational Structure:

The CCGN is a forum for scholars, researchers, policy makers and industry. The CCGN host events and seminars and is the repository of The Cadbury Archive. The Cadbury Archive at Cambridge Judge Business School consists of papers compiled and preserved by Sir Adrian Cadbury from his time as Chairman of the Committee on the Financial Aspects of Corporate Governance.

Mission:

CCGN is a confederation of University of Cambridge faculties, research centres and academics interested in corporate governance. The network spans the Faculties of Law and Economics, and Cambridge Judge Business School.

Main Activities:

The CCGN brings together approximately 40 faculty from across the university. Faculty engage in research linked to the CCGN and use their research to inform their teaching and research supervision.

The areas of faculty interest include:

Accounting Fraud & SEC Enforcements; Boards of Directors; Bribery & Corporate Corruption; Business Ethics; Capital Market Regulation; Comparative Corporate Governance; Corporate-Community Relations; Corporate Failure & Bankruptcy; Corporate Finance & Governance; Corporate Finance Law; Corporate Law; Corporate Ownership & Control; Corporate Reputation; Corporate Social Responsibility; CSR and Bottom of the Pyramid Strategies; CSR and Innovation; Creative Accounting; Director Liability; East Asian Corporate Governance & Finance; Emerging Market Business Groups; Employee Representation; Environmental Regulation & Competitive Advantage; Ethics & Micro-finance Institutions; Executive Compensation; Financial Services Regulation; Financial Reporting & Accounting Regulation; Governance, Innovation & Firm Performance; Hedge Fund Activism; Hedge Funds; Historical Perspectives on Corporate Governance; Information Asymmetries & Agency Problems; Insolvency & International Insolvency Law; Institutional Investors; IT Governance; Japanese Corporate Governance; Law & Finance; Long-run Sustainability; Management Turnover or Succession; Mergers & Acquisitions; Organisational Behaviour & Corporate Governance; Ownership, National Institutions & Firm Performance; Pension Fund Governance; Private Equity; Privatisation or Management of State-owned Institutions; Proxy Voting & Proxy Advisory Firms; Risk Governance; Shareholder Activism; Social Movements & Markets; Stakeholder Theory; Stock Markets & Corporate Governance; Stock Market Regulation; Strategic Management & Corporate Governance; Theories of Regulation; Trust & Partnership; Tunnelling & Expropriation.

<http://www.corporategovernance.group.cam.ac.uk/>

Center for Education on Social Responsibility, Leeds School of Business, University of Colorado, Boulder

Boulder, Colorado, USA



Mark Meaney is the Executive Director of the Center for Education on Social Responsibility, the Leeds School of Business, CU-Boulder. The Center's mission is to develop socially conscious, values-driven business leaders by preparing students to meet the ethical, social and environmental challenges of the global marketplace. Toward that end, the Center undertakes a broad spectrum of initiatives focused on curriculum, collaboration, and outreach. As Executive Director of CESR, Dr. Meaney oversees curriculum development, internal and external collaboration, alumni and donor relations, and community outreach. Before accepting his position with the Center, Dr. Meaney held an appointment as Faculty Director at the Haas School of Business, UC Berkeley.

Organizational Structure:

CESR employs an Executive Director, Director of Operations, Director of Curriculum, four staff, and ten faculty members. CESR funding comes from both the University and a donor base. CESR has both an External Advisory Board and a Junior Alumni Advisory Board.

Mission:

The mission of the Center for Education on Social Responsibility (CESR) is to develop socially conscious, values-driven business leaders by preparing students to meet the ethical, social and environmental challenges of today's business world.

Main Activities:

As part of the central mission at the Leeds School of Business, CESR creates pedagogies that are national models and plays a leadership role in operationalizing the Leeds School's commitment to developing leaders of conscience. CESR's course offerings include two required courses at the undergraduate level and one at the MBA level. CESR electives, cross-listed courses and student clubs are offered at both levels. The Center also offers the Certificate in Socially Responsible Enterprise (SRE) for undergraduates and the Sustainability Portfolio for graduate students.

cesr.colorado.edu

Sustainable Commerce @ Guelph, College of Management and Economics, University of Guelph

Guelph, Ontario, Canada



Dr. Rumina Dhalla is in the Department of Management, University of Guelph. She is also the project leader for Guelph East Africa, a major international, collaborative research and teaching initiative for the University. Her research interests are in organizational identity and reputation and their implications for organizational strategies, corporate sustainability and responsibility. She is the recipient of major grants from Social Sciences and Humanities Research Council for Canada and her research has been published in *Organization Studies* and *Corporate Reputation Review*. She has over 20 years of industry experience, much of which has been in the Canadian banking industry.

Organizational Structure:

Sustainable Commerce @ Guelph is a network of researchers within the College of Management and Economics who are engaged in collaborative research in sustainable commerce in diverse topics including sustainable consumption, social responsibility, organizational reputation, diversity, unemployment, tobacco, technology, pollution and housing.

Mission:

The vision of the College of Management and Economics (CME) is to develop and be leaders for a sustainable world. Our mission at CME is to provide a transformation research, learning and social environment that encourages critical reflection, personal growth, community engagement and global awareness, and promotes comprehensive understanding of both traditional and emerging themes in management and economics. We foster social and ethical responsibility and prepare graduates for leadership roles that will improve the effectiveness of their organizations and the well-being of people around the world.

Main Activities:

Sustainable Commerce at Guelph is a network of researchers within the College of Management and Economics (CME) who are actively engaged in collaborative research in Sustainable Commerce in diverse topics including sustainable consumption, social responsibility, organizational reputation, diversity, unemployment, tobacco, technology, pollution and housing. Resources are drawn from across CME in support of the network's activities.

<http://www.sustainablecommerce.uoguelph.ca/>

Business and Organisations for Sustainable Societies (BOSS) Research Group, University of Leeds

Leeds, United Kingdom



William Young is a Professor of Sustainability and Business and Director of the Business and Organisations for Sustainable Societies research group (BOSS) at the Sustainability Research Institute, University of Leeds in the UK. He is also an environmental social scientist who has developed innovative interdisciplinary methods and strategies for managers in organisations to measure and significantly improve their environmental and sustainability performance. He has done this through 1) Developing decision-making tools for managers to measure and manage the environmental and social impacts of their organisation's activities, and 2) Developing methods for managers to change the environmental behaviour of their employees and customers.

Mission:

We are a trans-disciplinary group of researchers, who are focused on critically evaluating the role of businesses and organisations and how they can incorporate sustainability in their systems, including their activities and throughout their supply chains. In our work, we:

- Examine the implications of the approaches that businesses and organisations adopt in the global North and South, working on both local and global issues, and
- Analyse the interface between businesses and policy-makers, consumers and other stakeholders.

We have expertise in a wide range of sectors. As a group we seek to develop theories and approaches which enable businesses and organisations to tackle the challenges of sustainable development in a coherent, systematic, holistic and robust way.

Main Activities:

Applied research with stakeholders including industry. Research strands:

- Sustainability and natural resource extraction which has the Alcoa and Democratic Governance Facility projects and linking to work of *Environmental change and sustainable development group*, CiPEG and ESSI (Palaeo@ Leeds).
- Finance, enterprise and sustainability, which has the EP7 and Mistra grants and part of a ESRC Enterprise Research Centre bid (£3.6 million) and linking to work of *Economics and Economics and Policy for Sustainability group*, ICAS/Africa College, LUBS and European industrial networks.
- Sustainability voluntary standards, codes and supply chains, which has TSB and ESRC projects with links to *Environmental change and sustainable development group*, Africa College and standards development organisations such as ISO and FTO. This has linkages with organisations such as the Co-operative Group and M&S.
- Sustainability assessment and reporting, which has Mistra and consultancy funding with links to the Centre for International Business in LUBS and organisation such as Journal of Cleaner Production, BMW, Global Compact and the Global Reporting Initiative.
- Organisational change towards sustainability, which has WUN funding and part of proposals with links to the *Social and political dimensions of sustainability group*, Socio-technical Design Centre (LUBS) and links to key Australian Universities.

Teaching:

- BA Environment and Business
- MSc Sustainability (Business, Environment and Corporate Responsibility)
- MSc Sustainability (Environmental Consultancy and Project Management)

<http://www.see.leeds.ac.uk/boss/>

Center for Social Value Creation, Robert H. Smith School of Business, University of Maryland

College Park, Maryland, USA



Kim Robertella Glinka joined the Center for Social Value Creation (CSVC) at the Smith School of Business in 2011 after several years in the renewable energy industry working with start-ups and large-scale renewable energy developers. At Smith, Kim oversees CSVC's marketing and brand strategy, including the production of CSVC's annual event - the Social Enterprise Symposium, and develops programming in the environmental sustainability space. Kim has dual MS in sustainable environmental resource management and integrated science and technology from James Madison University and the University of Malta, and a BS in business management from Penn State University.

Organizational Structure:

The Center is comprised of five full-time staff members who collectively account for more than 35 years of experience in the business, social enterprise, startup and sustainability sectors. Staff includes:

- Melissa Carrier, Founding Director and Assistant Dean of Global Programs
- Kim Robertella Glinka, Assistant Director – Marketing and Sustainability
- Sara Herald, Assistant Director – Social Entrepreneurship
- Pammi Bhullar, Program Manager – Experiential Learning
- Ryan Steinbach, Coordinator and Community Engagement Manager

CSVC secures close to 70% of its total funding from sources outside of the Smith School, thanks to the generosity of donors. This external funding comes from consulting project and event fees, corporate partners and sponsorships, and individual donors and grants.

Mission:

The Center for Social Value Creation at the Robert H. Smith School of Business aims to create a better world through business principles. We offer hands-on learning opportunities, support ground-breaking research, and collaborate across sectors to help prepare the next generation of leaders. Our goal is to infuse students with the ability to apply business principles in creative and entrepreneurial ways that co-create economic prosperity and social and environmental well-being.

Main Activities:

The Center for Social Value Creation is student-focused and offers experiential programming, direct content delivery through coursework, and acts as an influencer and educator on the University of Maryland campus. The Center provides student consulting engagements through the Social Venture Consulting Practicum, and the Sustainable Systems Practicum, and runs unique programming such as Social Innovation Fellows and the Social Enterprise Symposium. In sum, the Center aims to help individuals find opportunity in today's social and environmental challenges, and to build the skills necessary to do business in the 21st century.

www.rhsmith.umd.edu/svc

Center for Sustainable Enterprise and Regional Competitiveness, University of Massachusetts

Boston, Massachusetts, USA



Dr. Vesela Veleva's research focuses on the drivers and process for integrating sustainability into an organization's strategy and management, evaluating and benchmarking sustainability practices through sustainability indicators, and developing the business case for greater environmental and social responsibility. Dr. Veleva's work has been published in peer reviewed journals such as the Journal of Cleaner Production, Greener Management International, and Corporate Environmental Strategy. Dr. Veleva has a doctorate in Cleaner Production and Pollution Prevention, UMASS Lowell, M.S. in Pollution and Environmental Control from the University of Manchester, UK, and a B.S. in Electrical Engineering from the Technical University of Varna, Bulgaria.



David Levy is Professor and Associate Dean of Graduate Programs and Research at the University of Massachusetts, Boston. David founded and is currently Director of the SERC, which engages in research, education and outreach to promote a transition to a clean, sustainable, and prosperous economy. David's research examines corporate strategic responses to climate change and the growth of the clean energy business sector. His work explores strategic contestation over the governance of controversial issues engaging business, states, and NGOs. He has published widely on these topics, including articles in the Academy of Management Review, Strategic Organization, and Business and Society.

Organizational Structure:

SERC is an interdisciplinary centre housed in the College of Management. SERC was founded and is directed by David Levy, who also serves as the Chair of the Management/Marketing Department at the college. About 15 faculty are affiliated with the centre. SERC has just hired a full-time lecturer who will serve as a half-time staff person. SERC collaborates closely with other departments and colleges on campus and with other institutions.

Mission:

The mission of the SERC is to spur the development of a vibrant and sustainable low-carbon regional economy that serves as a model to the world. We pursue this mission by engaging in cutting-edge, interdisciplinary research on the linkages between sustainability and firm-level and regional competitiveness; by developing and delivering educational programs that provide the skills needed for workforce development to support a sustainability transformation; and by engaging in outreach and service to the larger community.

Main Activities:

- SERC developed and co-runs a graduate and undergraduate Certificate in Clean Energy and Sustainability, and extended the Environmental Management specialization within the MBA program.
- Research on Corporate Responses to Climate Change: an International Comparative Analysis. Drs. Levy and Haigh are collaborating with Oxford University and the U. of Western Sydney on a project funded by a AUD300,000 three-year award from the Australian Research Council to examine corporate strategies in several energy-intense sectors.
- Research on Making the Leap from Local to Global: A Study of How Firms Address Global Sustainability Issues. Dr. Haigh is currently examining how US firms address global sustainability issues in ways that are successful for the firm and contribute to resolving the broader issue.
- Research on building competitive clean tech clusters in dynamic global value chains. In light of recent concerns that China might dominate new clean energy markets, we are studying emerging patterns of regional competitiveness for clean energy and related sectors at different stages in the value chain.
- Pursuing a large-scale project on Workforce Development in the Clean Economy.

www.umb.edu/serc

Erb Institute for Global Sustainable Enterprise, University of Michigan

Ann Arbor, Michigan, USA



Terry Nelidov came to the Erb Institute from BSR, where he was a sustainability consultant to member companies on social risk and human development in Latin America, Asia, and the US. Terry began his sustainability journey as a US Peace Corps Volunteer in Paraguay in the early 1990s. Later he served as Founding Director of INCAE Business School's Business Leadership for Sustainable Development Network in Latin America, as General Manager for AmeriCasas (small land-development company in El Salvador), and then Country Representative for Catholic Relief Services in Peru. Terry holds a BS in Industrial Engineering from Stanford University and an MBA from IESE Business School in Spain. His languages include native English, as well as Spanish, Portuguese and Guarani (Paraguay).

Organizational Structure:

The Erb Institute is a partnership between the Ross School of Business and the School of Natural Resources and Environment. Faculty Director, Professor Andrew J. Hoffman, and our two other core faculty members, Tom Lyon and Tom Gladwin, have endowed chairs and dual appointments in both Ross and SNRE. The staff includes managing director Rick Bunch and four other full-time staff. The Institute is funded mostly from returns on its endowment. We have a 12-member Strategic Advisory Council of senior sustainability practitioners who advise on high-level and forward-looking issues of content and strategy. We also have a 35-member External Advisory Board of practitioners who support and advise the MBA/MS program and students.

Mission:

The Erb Institute is committed to creating a socially and environmentally sustainable society through the power of business. Building on nearly two decades of research, teaching and direct engagement, the Institute has become one of the world's leading sources of innovative knowledge on the culture, technologies, operations and governance of business in a changing world. The institute's impact is realized most powerfully through our vibrant global network of students and alumni who are the transformative change agents in business, government and the non-profit worlds.

Main Activities:

The Erb Institute, originally established in 1993 as the Corporate Environmental Management Program, brings together the resources of the University of Michigan's highly rated business and environment schools in teaching, research and outreach initiatives. Our flagship education offering, the three-year, dual degree MBA-MS program, produces graduates equipped with strong management skills and the environmental science and policy depth needed to look into the future and develop market-based solutions to pressing social problems. The program counts about 100 current students and 250 alumni going back to 1995, working on a broad range of sustainability issues in a variety of industries and functions around the world. Three core Institute professors teach and conduct research on strategy, organizational and economic topics in sustainable enterprise, and about 40 other U-M professors serve as Institute affiliates with relevant research interests. The Institute has two post-doctoral researchers on staff and has a strong record of placing its post-docs in tenure-track academic positions.

We also conduct a variety of outreach activities. Each year, we host one or two major research conferences that bring together top academics and practitioners to explore topics such as Social Science Perspectives on Climate Change, and the issues surrounding ecolabels, standards and certifications. We publish reports and newsletters and conduct media outreach around our research areas, also maintaining an active social media presence. The Erb Colloquium brings ten to 15 distinguished academics to UM every year to present their current research, and the Erb Speaker Series hosts a regular stream of leading practitioners to discuss current issue in practice.

<http://erb.umich.edu/>

NorthStar Initiative for Sustainable Enterprise, University of Minnesota

St. Paul, Minnesota, USA



Timothy Smith is director of NorthStar Initiative for Sustainable Enterprise (NiSE), IonE, and Associate Professor of Environmental Sciences, Policy & Management and Bioproducts and Biosystems Engineering. In addition to teaching corporate sustainability and renewable energy/product markets at UMN, INCAE (Costa Rica) and Wageningen (Netherlands), Smith's research addresses sustainability performance, governance and decision sciences across supply chains, organizational response to energy efficiency and renewable energy policy and sustainability systems modeling in decision-making. He has advised the EPA, GSA, the NRC's Committee on Certification of Sustainable Products and Services, as well as numerous companies and organizations on supply chain and product-based sustainability.

Organizational Structure:

NiSE is a university-wide initiative administered through the Institute on the Environment. Over the past four years, NiSE has planned and convened more than ten issue-specific workshops, attracting more than 1000 participants (from corporations, non-profits, government and academia), and has attracted over \$3 million in research investments and support from internal and external sources in support of operations and research.

Mission:

The NorthStar Initiative for Sustainable Enterprise (NiSE) works with the private sector to improve collective understanding of sustainability challenges in production and consumption systems, develop decision tools to effectively act on these systems, and accelerate innovation and implementation.

Main Activities:

The initiatives supported by NiSE are stimulated by academic-practitioner dialogue and implemented through highly integrative, transdisciplinary "outcome-oriented" scholarship. Current initiatives include: creation of a hotspot reduction index methodology, and associated life cycle-based parameterized simulation tools for strategic sourcing and procurement (with TSC, GEMI, 3M, Fed-Ex, Kraft and Smithfield Farms, Catchlight Energy, Gevo, and others); development of methods to assess supply chains as institutions for collective action (CDP, EDF, MISO, ABB, Walmart, Philips, L'Oreal, Bank of America, Pepsi, Vodafone, and others); application of the "internet of things" for the advancement of environmental and social benefit (Zipcar, Best Buy, MobileAnalytiQ, and others).

northstar.umn.edu

Center for Sustainable Enterprise, Kenan-Flagler Business School, University of North Carolina

Chapel Hill, North Carolina, USA



Dr. Carol Hee teaches Sustainable Enterprise and Environmental Strategy in Kenan-Flagler's MBA and undergraduate programs. Her research interests concern how companies can reduce costs, minimize risk, and gain competitive advantage by implementing strategies guided by environmental and social concerns. Hee received an honorable mention in the Dr. Alfred N. and Lynn Manos Page Prize for Sustainability in Business Curricula for 2010. She earned her PhD from UNC's Department of Marine Sciences for research concerning factors controlling the storage of carbon in marine sediment; MBA from UNC Kenan-Flagler; and BS in biology from the University of Scranton.

Organizational Structure:

We are a center under the "Strategy and Entrepreneurship Area." (Kenan-Flagler business School has "areas" instead of departments.) We are a core group of three, supported by a ¼ time administrative assistant.

Mission:

Through education, research, and outreach, the Center for Sustainable Enterprise empowers business leaders to build shareholder value while exercising environmental stewardship and promoting social equity.

Objectives:

- Disseminate knowledge of sustainability concepts, strategies, and best practices
- Promote business practices that minimize negative social and environmental impacts
- Foster innovation, entrepreneurship, and collaborations that conserve natural resources and promote social well-being

Main Activities:

- CSE integrates sustainability into the MBA, Undergraduate and Executive MBA Programs
- CSE provides experiential learning opportunities to UNC Kenan-Flagler students
- CSE works collaboratively with the Energy Club and Net Impact Chapters and the Career Management Center
- CSE pursues and promotes a rigorous applied research agenda, supporting faculty, student and research partner projects in sustainable enterprise across areas of strategy, marketing, finance, real estate and entrepreneurship.
- CSE hosts conferences, symposia, and workshops to engage with and promote collaborations between business leaders, decision makers, educators, students, and engaged citizens in order to advance sustainable business practices.

<http://www.kenan-flagler.unc.edu/sustainable-enterprise/>

Network for Business Sustainability South Africa, Gordon Institute of Business Science, University of Pretoria

Johannesburg, South Africa



Claire Thwaits is the head of the Transnet Programme in Sustainable Development - at the Gordon Institute of Business Science, University of Pretoria - an academic programme aimed at mainstreaming sustainability into the curriculum taught at GIBS and raising the profile of sustainability within the business community. Claire is also the managing director of the Network for Business Sustainability South Africa. Claire is a Chartered Marketer (SA) and holds a Post-Graduate Diploma in Marketing Management (Cum Laude), as well as a B.A.Hons from the University of the Witwatersrand, and a B.Soc.Sci PPE from the University of Cape Town. She is the Marketing Association of South Africa's representative on the Advertising Industry Tribunal (AIT), a committee of industry professionals and representatives convened by the Advertising Standards Authority of South Africa (ASA) to adjudicate competitor complaints.

Organizational Structure:

- Prof Ralph Hamann, Graduate School of Business (GSB), University of Cape Town – Academic Director
- Claire Thwaits, Transnet Programme for Sustainable Development, Gordon Institute of Business Science (GIBS), University of Pretoria – Managing Director
- Jess Schulschenk - Director of Strategic Partnerships
- Kristy Faccor - Knowledge and Impact Strategy

Mission:

At NBS-SA, our overarching goal is to extend and facilitate the achievement of the broader Network for Business Sustainability (NBS) Vision and Mission in the southern African region and globally. These are outlined below.

NBS Vision

We envision a world where business contributes to prosperous economies, healthy ecosystems and strong communities.

NBS Mission

- NBS enables business sustainability by fostering collaboration between research and practice.
- NBS-SA is committed to a vision of a sustainable future supported by business practices that create the value required in order to realise such a future. Through connecting visionary business leaders with global management scholars, NBS plays an instrumental role in creating the knowledge tools to enable positive change.

Main Activities:

Every year, NBS South Africa convenes a group of South African business leaders – our Leadership Council – whose companies are actively pursuing sustainability. These business leaders identify cross-cutting sustainability challenges that are relevant both within their organisations and the wider contexts in which they operation. These issues inform the annual “South African Business Sustainability Challenges”. NBS then conducts rigorous academic research on the top Challenges as chosen by the Leadership Council in order to produce practical and objective decision-making resources for business leaders. The resulting resources are available for free, globally, via the NBS website.

www.nbs.net

Transnet Programme in Sustainable Development, Gordon Institute of Business Science, University of Pretoria

Johannesburg, South Africa



Kristy Facer is currently assisting NBS South Africa with their inaugural Systemic Review process and helping to guide the development of the organisation's Knowledge and Impact Strategy. For the past four years, Kristy has been acting as a Research Group Leader and Senior Researcher for the Council for Scientific and Industrial Research Natural Resources and Environment Unit's research group on Sustainability Science and Resource Economics and prior to this as Global Expert on Markets and Incentives for the IUCN. Kristy holds a Master's degree from the University of Toronto and is currently a PhD Candidate at the University of Cape Town Graduate School of Business where her dissertation is focused on business responses to systemic risks.

Organizational Structure:

The Transnet Programme in Sustainable Development is generously funded by Transnet, a state-owned company in South Africa.

Mission:

In May 2008, using funding from Transnet, the Gordon Institute of Business Science (GIBS) established its first academic programme in sustainable development: the Transnet Programme in Sustainable Development (TPSD), which aims to highlight the social, political, economic, scientific and governance issues pertaining to sustainable development.

Main Activities:

The TPSD includes core academic modules on the Masters in Business Administration (MBA), Post Graduate Diploma in Business Administration (PDBA) and Programme for Management Development (PMD); corporate education programmes; research and case writing on sustainability issues in South Africa and Africa; forums, seminars, workshops and conferences; and MBA and doctoral research, with MBA electives also focused on sustainability issues.

www.transnet.net

Center for Sustainability, University of Sonora

Hermosillo, Mexico



Dr. Javier Esquer holds a Doctor of Science degree from the University of Massachusetts-Lowell. He has been an enthusiastic promoter of sustainable development in his community with a focus on pollution prevention, occupational health and safety, sustainability management systems, and education for sustainable development. He has also authored and co-authored articles in scientific/academic publications with international recognition.

Organizational Structure:

The Center for Sustainability is managed through the Sustainable Engineering Academic Body, which is a scientific group of professors which belongs to the Engineering Division of the University of Sonora. Yet, because their multidisciplinary approach for doing science, the researchers in this academic body work closely with researchers in other science fields.

Mission:

The University of Sonora is an autonomous public institution whose mission is to train competent professionals in integrative and competent way through high quality educational programs, linking teaching with the generation and application of knowledge to contribute to solving the problems of its environment, particularly through the promotion and implementation of actions that contribute to sustainable development in their institutional campuses, the country in general and the state of Sonora in particular.

Main Activities:

- Educational excellence and innovation by incorporating sustainability dimensions in the training of students.
- Research and technological innovation aimed at addressing environmental problems and sustainable development.
- Outreaching with its surrounding community to support, promote and disseminate the sustainability of the region, mainly through interactions with corporations, government agencies and other educational institutions.
- Land use and sustainable management of the physical plant of the University.
- Management and efficient use of water and energy.
- Integrated management of non-hazardous and hazardous waste.
- Mobility and accessibility on college campuses.
- Security and civil protection assets for the benefit of the community.
- Sustainable management and responsible consumption.
- Comprehensive program for the promotion of sustainability.
- Broadcasting and publishing for sustainability.

<http://www.sustentabilidad.uson.mx/>

<http://www.gds.uson.mx/>

UTS Centre for Corporate Governance, UTS Business School, University of Technology, Sydney

Sydney, Australia



Thomas Clarke is Professor of Management and Director of the Key University Research Centre for Corporate Governance at the University of Technology, Sydney. Formerly he was Chair of the Academic Board at UTS, and a member of the University Council. In the UK he was a member of the Royal Society of Arts Tomorrow's Company Inquiry into the sources of sustainable business success, drafting the original position paper for the Inquiry, and directing the national conference. At the OECD in Paris he participated in the review of the original OECD Principles of Corporate Governance. His research interests include international comparative corporate governance, corporate governance and innovation, governance and regulation of the financial institutions, corporate social responsibility and sustainability. He is the author of several books, and the associate editor for Corporate Governance and Sustainability of the Journal of Business Ethics (Springer).

Organizational Structure:

The UTS Centre for Corporate Governance is a university and research grant funded academic research and policy centre with a small group of dedicated staff (4), and a large group of university academic researchers, who also teach (20).

Mission:

The UTS Centre for Corporate Governance is dedicated to research that demonstrates the integration of corporate governance and sustainability. Corporate governance has wider implications and is critical to economic and social well being, firstly in providing the incentives and performance measures to achieve business success, and secondly in providing the accountability and transparency to ensure the equitable distribution of the resulting wealth. The significance of corporate governance for the stability and equity of society is captured in the broader definition of the concept offered by Sir Adrian Cadbury (2002): "Corporate governance is concerned with holding the balance between economic and social goals and between individual and communal goals. The governance framework is there to encourage the efficient use of resources and equally to require accountability for the stewardship of those resources. The aim is to align as nearly as possible the interests of individuals, corporations and society."

Main Activities:

The UTS Centre is engaged in major research projects with industrial and professional partners, teaching and curriculum development, academic publications and conferences, and is also dedicated to policy development and legal reform. The UTS Centre also is involved in professional consultancy, the provision of short courses, and in the improvement of practice. The UTS Centre has good international links with other research bodies examining the reform of corporate governance worldwide. The research encompasses international comparative corporate governance, corporate social responsibility and sustainability.

www.ccg.uts.edu.au

Michael Lee-Chin Family Institute for Corporate Citizenship, Rotman School of Management, University of Toronto

Toronto, Ontario, Canada



Alison Kemper is keenly interested in the roles of companies in making and resisting social and environmental change. She researches the behaviour of companies under pressure from activists, the creation of "markets for virtue", and the incentives that will allow businesses to achieve sustainable operations. Alison is interested in the role of companies and managers in achieving sustainability. Her research interests focus on the response of corporate directors to activist ratings. She also explores issues in sustainable business strategy, the creation of "markets for virtue", and the incentives that will allow businesses to achieve sustainable operations.

Organizational Structure:

The Lee-Chin Institute's academic director is Roger Martin, who provides strategic direction and oversight for the Institute as well as contributes to its primary research program.

Yue Li is a Fellow of the Michael Lee-Chin Family Institute for Corporate Citizenship and Associate Professor of Accounting, Joseph L. Rotman School of Management, University of Toronto, conducting ongoing research on environmental accounting practices and participating in the review of Lee-Chin Institute grants to faculty and PhD students.

Rod Lohin is Executive Director of the Lee-Chin Institute, overseeing the Institute's research, grants, consulting projects and initiatives to reach business leaders and engage MBA students in corporate citizenship.

Alison Kemper, PhD, Senior Research Officer, providing insight and research support to the Lee-Chin Institute.

Mission:

The Lee-Chin Institute's purpose is to help current and future business leaders integrate corporate citizenship into business strategy and practices. The Lee-Chin Institute is the focal point for corporate citizenship initiatives at Rotman, actively developing and disseminating useful research, tools and curricula.

Main Activities:

The work of the Lee-Chin Institute is to create and disseminate a robust actionable models and tools for making business decisions about corporate citizenship for current and future business leaders.

<http://www.rotman.utoronto.ca/FacultyAndResearch/ResearchCentres/LeeChinInstitute.aspx>

Alliance for Research on Corporate Sustainability, University of Virginia

Charlottesville, Virginia, USA



Erika Herz is Associate Director of Sustainability Programs at the University of Virginia Darden School of Business, and Managing Director of the Alliance for Research on Corporate Sustainability (ARCS). In collaboration with Darden's Institute for Business in Society (IBiS), she oversees Darden's sustainability action plan, which focuses on curriculum, co-curricular activities, and sustainable operations of the school. Erika also hosts the Darden Greenpod, featuring interviews with sustainability innovators. For ARCS, which advances rigorous academic research on corporate sustainability issues by providing data and networking opportunities to researchers, Erika is responsible for daily operations, web resources, membership and events, including the annual research conference and ARCS Forum.

Organizational Structure:

ARCS membership is open to both individuals and institutions. Individuals may include, but are not limited to, academic researchers with doctoral training. Institutional membership is available to universities and non-profit organizations that have research as their primary activity, and which advance ARCS' scholarly mission.

Each ARCS Institutional Member nominates one faculty representative to serve on the ARCS Board of Directors. An Executive Committee is elected from the Board of Directors, and provides guidance and support to ARCS in advancing its mission. Ad-hoc Committees are formed as needed. Membership on Committees includes members of the Executive Committee and Board of Directors, but is not limited to those groups.

Mission:

To foster first-rate research and build the community of scholars in the domain of corporate sustainability strategy and management.

Main Activities:

ARCS is a consortium of universities, and serves as a professional society of scholars, advancing rigorous academic research on corporate sustainability issues. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business. Specifically, ARCS provides:

- An Annual Research Conference: The Conference includes paper presentations from a variety of disciplines, as well as Research Roundtables to provide authors feedback on work in process.
- The ARCS Forum: The Forum sparks useful discussions for sharing and comparing science-based findings and practical experience.
- The Ph.D. Sustainability Academy: The PhD Sustainability Academy, co-sponsored with Western's Ivey School of Business, immerses promising scholars in a multi-disciplinary dialogue with leading sustainability faculty.
- The ARCS Dataverse: The ARCS Dataverse is a freely-available repository of datasets related to corporate sustainability, provided by researchers from around the world, and supported by Harvard Business School's Business and Environment Initiative.

<http://www.corporate-sustainability.org/>

Center for Sustainability + Business, School of Business, University of Washington Bothell

Bothell, Washington, USA



Kevin Lavery (Ph.D., UCLA) is an Associate Professor at the School of Business at the University of Washington Bothell, where he teaches courses in Business Policy and Strategy and Sustainable Business. He is a former Director of the University of Washington's Environmental Management Graduate Certificate Program and a recipient of the University of Washington's highest teaching honor, the Distinguished Teaching Award. His research has been published in the *Academy of Management Review*, *Advances in Strategic Management*, and other academic and practitioner journals. His current work focuses on the intersection of business strategy, environmental sustainability, and temporal and social dilemmas.

Mission:

To discover, create, assemble, and share knowledge about the connections between business and environmental sustainability. We will do this by attention to science, encouraging curiosity and passion, questioning assumptions, and engaging skeptics.

Main Activities:

- Research: Identifying research issues and publishing a research agenda and working papers.
- Teaching: In our university, centers do not offer courses or degrees, but the individuals involved in the center would also be involved in teaching initiatives (e.g., a working proposal for a masters degree in sustainable business).
- Outreach: Convening local/regional practitioners.
- Other: Program of undergraduate research—the “Sustainable Business Studio.”

Center for Leadership & Social Responsibility, Milgard School of Business, University of Washington Tacoma

Tacoma, Washington, USA



Joe Lawless is the Executive Director of the Center for Leadership & Social Responsibility at the University of Washington Tacoma. At the Center, he directs activities focused on creating socially responsible leaders through student classroom and extracurricular involvement, curriculum enhancement, community and business engagement and research. Joe came to UW Tacoma after earning his MBA focused on corporate social responsibility from the Milgard School of Business. Joe's prior experience was in philanthropy and the nonprofit sector, where he was the Executive Director of the Mary Bridge Children's Hospital Foundation.

Mission:

To develop socially responsible leaders who build sustainable organizations and communities.

Main Activities:

- Student Focused Activities
- Case Competitions
- Net Impact Undergrad Chapter
- Governance Course and Internship
- Professionalism Week and Integrity Code
- Industry speaker series

Faculty Focused Activities

- Annual Academic Research Conference
- Curriculum enhancement grants
- Limited research with interested faculty

Industry Focused Activities

- Annual CSR Conference

<http://www.tacoma.uw.edu/center-leadership-social-responsibility/center-leadership-social-responsibility>

School for Environment, Enterprise and Development (SEED), University of Waterloo

Waterloo, Ontario, Canada



Professor Olaf Weber holds the Export Development Canada Chair in Environmental Finance and is the director of the master's program in Sustainability Management. His research and teaching interests are in environmental and sustainable finance with a focus on sustainable credit risk management, socially responsible investment, social banking and the link between sustainability and financial performance of enterprises. Currently he is working on the analysis of the Equator Principles for Project Finance, on the relation between the sustainability performance and the financial performance of banks, and on measuring the impact of microfinance, social banking and impact investing.

Organizational Structure:

SEED currently has 13 faculty members, with a further three faculty position (1.4 FTE) that are shared with other departments. The department also has 1 full time faculty position held as a limited term contract.

Our team (Marion Brown, Karen Robertson (Indev UG Advisor), Cheri Oestreich (EB UG Advisor), Alison Frayne (Grad Advisor – MEB/MCC (geog.)), Katherine MacLean (Grad Advisor – MDP, LED, SUSM), Joanne Adair (Experiential Learning and Business Outreach) and Grainne Ryder (Indev Field Placement Coordinator – St. Pauls) have continued to be major contributors to SEED's success.

In 2013, Seed researchers collectively published 1 book, 26 book chapters and 19 journal articles, as well as 5 major reports to government and industry. SEED faculty continued to successfully attract research funding from major granting agencies, government agencies and private funders, such as foundations, NGOs and industry. New awards in 2013/14 included grants from SSHRC (Insight & Partnership), the Metcalfe Foundation, Sustainable Prosperity, OMAFRA, Agricultural Canada, Intact Insurance, Industry Canada, and Suncor Foundation.

Mission:

SEED develops knowledge, tools and expertise that integrate business and development activities with environmental and social objectives in order to realize a sustainable world.

Main Activities:

Through our teaching programs, research and outreach activities SEED is a nationally recognized leader in integrating sustainability into economic and social processes.

Our core expertise lies across several inter-related areas:

- sustainability management
- international and local development practice
- social innovation

One of the unique strengths of SEED is the bringing together of these constituent elements within the School, which enables our researchers and students to draw across disciplinary boundaries and problem domains in order to view seemingly intractable issues in new ways and from different perspectives.

<https://uwaterloo.ca/school-environment-enterprise-development>

Building Sustainable Value Research Centre, Richard Ivey School of Business, Western University

London, Ontario, Canada



Dr. Pratima (Tima) Bansal is the Canada Research Chair in Business Sustainability at the Ivey Business School at Western University (Ontario), director of Ivey's research centre for Building Sustainable Value, and founder and director of the Network for Business Sustainability. In 2011, she was appointed to the inaugural Clean50 with 49 other Canadians for the significant contributions they have made to advance the cause of sustainability and clean capitalism. Dr. Bansal's interest in the impact of the sustainability paradigm on business strategy has resulted in over 25 peer reviewed academic publications, and 2 books on Business and the Natural Environment. She is presently an Associate Editor for the Academy of Management Journal. She has also been awarded 14 government research grants. Professor Bansal teaches at all levels of the business program at Ivey, including undergraduates, MBAs, PhDs, and executives.

Organizational Structure:

BSV's director is Dr. Pratima (Tima) Bansal and its coordinator is Emily Joldersma. BSV's primary audience are its faculty members. Over 40 Ivey faculty contribute journal articles and cases with new courses being developed yearly on matters pertaining to the Centre. Our secondary audiences are Ivey students and the Canadian corporate community.

Mission:

Ivey's Building Sustainable Value Research Centre aims to increase the impact of research activity at Ivey. It does so by increasing the quality and volume of research, and ensuring that it reaches the community of practice and students. The Centre's members strive to meet two objectives - research organizational issues that simultaneously build private and public value across the enterprise and educate students and practitioners in the corporate, non-profit and government sectors to understand the intersection of the private and public objectives.

Main Activities:

The Centre founded and hosts the Network for Business Sustainability. The Network aims to bridge the worlds of research and practice to advance business sustainability. It is comprised of about 5000 members, of which about 1/3 are academics and 2/3 are managers.

The BSV Centre will host the 7th PhD Sustainability Academy in October 2014. This event, organized by Oana Branzei, attracts about 15 doctoral students annually to Ivey who benefit from the experience of about 4 senior faculty members in the field.

<http://www.ivey.uwo.ca/sustainability/>

Network for Business Sustainability, Richard Ivey School of Business, Western University

London, Ontario, Canada



Pamela Laughland is Managing Director at the Network for Business Sustainability. Since taking this role in 2011 she has been responsible for overseeing all operational aspects of NBS. Prior to joining NBS, Pamela held research positions at the Richard Ivey School of Business, Statistics Canada, and the University of Guelph. Her work has appeared in the Globe and Mail, the Ivey Business Journal and the International Journal of Biotechnology. She holds an MSc in Resource Economics from the University of Guelph..



Kate Whitfield is the Operations Coordinator at the Network for Business Sustainability (NBS). Kate provides operational and administrative support to the Managing Director and leads on NBS event planning. Kate has a strong background in sustainability. She completed a master of science in Environmental Studies and Sustainability Science at Lund University in Sweden. For her thesis, Kate conducted research on adaptation to climate change in the Canadian arctic. Kate is passionate about helping individuals and businesses move toward sustainability.

Mission:

A Canadian non-profit established in 2005, the Network for Business Sustainability is a powerful and growing network of international academic experts and business leaders. NBS produces authoritative resources on important sustainability issues – with the goal of shaping management practice and research. We connect thousands of researchers and professionals worldwide who are interested in corporate social responsibility (CSR) and who believe in the value of research-based practice and practice-based research.

Organizational Structure:

Our head office is located in London, Ontario where the Managing Director, along with knowledge specialists and a communications team, work from the Ivey School of Business. Ivey Professor Dr. Tima Bansal is Executive Director. The Director of Strategic Partnerships works from Toronto ON, and our Montreal office is headed up by l'Université du Québec Montreal Professor Dr. Marie-France Turcotte, along with two knowledge specialists. NBS relies on the guidance of a 19-member Advisory Board and a 20-member Leadership Council. We also appreciate the assistance of seven Topic Editors, all highly regarded academics.

Main Activities:

Every year, NBS defines industry's emergent sustainability issues with direction from our Leadership Council. We identify the best researchers in the world to study those issues and manage the research process to ensure findings are relevant and actionable for industry. We translate the academic studies into practical planning resources for business leaders and disseminate them worldwide – for free. To date, NBS has produced nine systematic reviews on sustainability challenges identified by our Leadership Council.

Aside from the Leadership Council, NBS has two councils: the Industry Association Council (IAC) and the Small-Medium-Enterprises (SME) Council. The IAC is a group of committed leaders dedicated to supporting the sustainable business practices of their members. The SME Council for Sustainability is a unique initiative where leaders from industry, government and the public sector meet to determine small- and medium-sized enterprises' research and action priorities and mobilize knowledge to meet their needs.

Finally, NBS hosts and participates in a number of industry events that enable sustainability researchers and professionals to exchange research insights and best practices.

www.nbs.net

Centre for Resettlement, Rehabilitation and Corporate Social Responsibility (CRRCSR), Xavier Institute of Management

Bhubaneswar, India



Dr. Subhasis Ray teaches at Xavier Institute of Management India (XIMB). He is the founder co-ordinator of the Centre for Resettlement, Rehabilitation and Corporate Social Responsibility (CRRCSR) that works on areas related to CSR and sustainability.

Organizational Structure:

The centre currently has three faculty members and one secretarial assistant.

Mission:

To act as an independent, reliable resource centre and to contribute to policy, planning, actions and strategies for effective governance of CSR, R&R and sustainability initiatives.

Main Activities:

CRRCSR is involved in research projects in the area of CSR. It consults many corporates for their R&R plan. At the policy level, it is involved in shaping India's R&R and CSR policies. The centre conducted India's first one year course on management of R&R and CSR. It regularly conducts training programmes for executives and NGOs.

<http://crrcsr.ximb.ac.in/>

