

# Open Microphone – Community Collaboration Ideas

Contact the individual listed to get involved.

Collaboration idea	Contact
Join <a href="#">Innovation Project</a> : research on innovation process and how to innovate. Seek international collaborators.	<a href="#">Tima Bansal</a> , Network for Business Sustainability
Come to China and collaborate with us. Many opportunities. Area is candidate for regional sustainability pilot.	<a href="#">Xuanwei Cao</a> , Xi'an Jiaotong-Liverpool University
<ol style="list-style-type: none"> <li>1. Join impact investing research project – developing “gender lens” — framework to identify companies that are supporting the needs/interests of women</li> <li>2. Send students to <a href="#">MBA sustainability case competition</a>. International, fifth-year — case released in September.</li> </ol>	<a href="#">Erik Foley</a> , Penn State
Contribute to <a href="#">special issue, Journal of Business Ethics</a> : “Critical inquiry and practical application.” For more rigor, JBE will accept project PROPOSALS. If the proposal is sound, will publish any results.	<a href="#">Julia Roloff</a> , ESC Rennes School of Business
Co-edit a special issue of Journal for Business Ethics	<a href="#">Arno Kourula</a> , Amsterdam Business School
Connect if PRME signatory: e.g. form community of practice for how to implement PRME principles. (Need more research on how to make SDGs relevant to business school.)	<a href="#">Heather Ranson</a> , University of Victoria/ <a href="#">Kasturi Das</a> , Institute of Management Technology/ <a href="#">Rumina Dhalla</a> , University of Guelph
Connect at conferences — e.g. build central listing of sustainability conferences and ID who in SCC is going. “Collaborative drinking.”	<a href="#">Frans Cornelis</a> , INSEAD; <a href="#">Ian Thomson</a> , University of Birmingham
Use MIT resources: <ul style="list-style-type: none"> <li>• <a href="#">Shift.tools</a>: Gateway for gray literature, resources, tools for sustainability management. Please contribute resources (centres can have page) and use for students.</li> </ul>	<a href="#">Jason Jay</a> , MIT

<ul style="list-style-type: none"> <li>• <a href="#">Learning Edge</a>: multiple simulations, from clean tech startups to fish stocks and energy. Each includes educator resources.</li> </ul>	
Host MBA summit on climate change in business: <a href="#">ClimateCAP</a> 2020. At Duke in 2018; 16 MBA programs partnered. Want to grow platform, publish resources, host events. Could someone take lead — with support. (All <a href="#">videos on site</a> .)	<a href="#">Katie Kross</a> , Duke
Collaborate on projects to: <ul style="list-style-type: none"> <li>• Envision what sustainable cities could look like (focus on Waste Management in Lagos)</li> <li>• Translate sustainability to micro-enterprises (interested in resources on Sustainability and SMEs)</li> </ul>	<a href="#">Ijeoma Nwagwu</a> , Lagos Business School
Develop professional certification – similar to a CPA, but for sustainability. (Discussion – build on other models: International Society for Sustainability Professionals’ <a href="#">sustainabilityprofessionals.org</a> . Other ideas: Kasturi, Denise (Net Impact).)	<a href="#">Katrin Muff</a> , Business School Lausanne:
1) Join research project on ROI on sustainability. End goal is tool for CFOs and investors. Currently testing model; seek collaborators to look at how to monetize risk and supplier loyalty. 2) Help NYC implementation of SDGs: calculate potential benefit, ID plan to execute.	<a href="#">Tensie Whelan</a> , New York University
Encourage study of <a href="#">Auroville</a> — community with UNESCO status. Goal: Space for ppl of all races, cultures, etc to live together in unity. Subhasis can help; lots of longitudinal data available.	<a href="#">Subhasis Ray</a> , Xavier Institute of Management
Get involved in research: <ol style="list-style-type: none"> <li>1) <a href="#">Central American Health Care Initiative</a> — how to include poor people in health care. BOP.</li> <li>2) <a href="#">Social Enterprise Knowledge Network</a>, business schools across South America. Can offer lots of data, local connections. If you’re interested in Latin America or are doing research, let’s exchange. “Share your results with us and we can help with a reality check.”</li> </ol>	<a href="#">Andrea Prado</a> , INCAE
Attend the <a href="#">5th Responsible Management Education Research Conference</a> , organized by the PRME-DACH-Chapter, in Cologne from November 12 <sup>th</sup> to 13 <sup>th</sup> . The call for contributions is open until July 31.	<a href="#">Daniela Ortiz</a> , FHWien University
Attend conference: August 10-12, 2019 – Competencies and capabilities for sustainable development. In São Paulo.	<a href="#">Lara Liboni</a> , University of São Paulo
Join project re: new B-School ranking. Supported by WWF, Oxfam, net impact, oikos, WBCSD. Send Katrin email to access document.	<a href="#">Katrin Muff</a> , Business School Lausanne