



Cornell
SC Johnson College of Business
Center for Sustainable Global Enterprise



Network for
Business Sustainability
Business. Thinking. Ahead.

CORNELL EXECUTIVE FORUM ON SUSTAINABILITY

AGENDA

WEDNESDAY, JUNE 27, 2018

TATA INNOVATION CENTER, 11 E LOOP RD, NEW YORK, NY 10044

08:30 AM - 09:00 AM

Check-in/Registration (breakfast provided)
Collaboration Room 230 & Lounge 227

09:00 AM - 09:15 AM

Welcome & Overview
Tata 141 & 151

09:15 AM - 10:00 AM

**Leadership in the Populist Era: What Will the
Private (and Other) Sectors Do?**

Ian Kline - President & CEO of Cadmus Group
*Wren Montgomery - U of Western Ontario Ivey School of
Business (moderator)*
Tata 141 & 151

10:00 AM - 10:30 AM

Networking Break
Collaboration Room 230 & Lounge 227



10:30 AM - 11:15 AM

Is the Value of Sustainability Eroding in the Marketplace?

John Bonhomme - Founder & Principal, Thorobird Companies

Ralph Hamann - University of Cape Town Graduate School of Business (moderator)

Tata 141 & 151

11:15 AM - 12:00 PM

Why Isn't Money Coming Off the Sidelines?

Heather Davis - President & CIO of Nuveen Investments

Rod Lohin - U of Toronto Rotman School of Business (moderator)

Tata 141 & 151

12:00 PM - 01:15 PM

Lunch (provided)

Collaboration Room 230 & Lounge 227

01:15 PM - 02:00 PM

Is Doing Less Bad Just Bad?

Paul Sellew - Founder of Little Leaf Farms

Dan Vermeer - Duke University Fuqua School of Business (moderator)

Tata 141 & 151

02:00 PM - 02:45 PM

Who Dies, Who Thrives?

Bruce Schlein - Director of Community Reinvestment Act, Business Strategy, Citi

Erik Foley - Penn State Smeal College of Business (moderator)

Tata 141 & 151

02:45 PM - 03:30 PM

Where do Facts Fit in a Post-Fact World?

Tima Bansal - Canada Research Chair in Business Sustainability, University of Western

Mark Milstein - Director, Center for Sustainable Global Enterprise, Cornell University

Tata 141 & 151

03:30 PM - 05:00 PM

Networking Reception

Collaboration Room 230, 330, & Lounge 227