



Pursue  
Interdisciplinarity



Think in Systems



Decarbonize amidst  
Digitalization



Embed  
Sustainability in  
Universities

# How can Business Schools Create a Better Future?

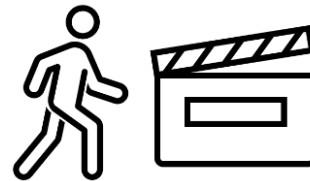
*Themes from Discussions at the Sustainability  
Centres Community Workshop, 2021*



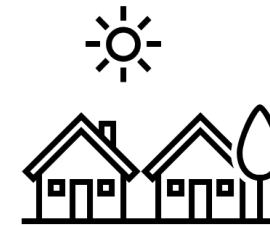
Collaborate  
Across Cultures



Practice  
Diversity &  
Inclusion



Prioritize Practicality  
and Impact



Engage Local  
Communities

# How can Business Schools Create a Better Future?

*Specific Actions from the SCC Workshop, 2021*



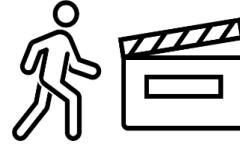
## Embed Sustainability in Universities

- Integrate SDGs & improve curriculum
- Embed sustainability at core of school strategy
- Create a “green office” hub for collaboration
- Stay connected with sustainability alumni post-graduation
- Overhaul ranking/accreditation systems to prioritize ethics, sustainability, JEDI, etc.



## Pursue Interdisciplinarity

- Involve more faculty from more disciplines in sustainability initiatives, while recognizing and adapting to constraints (ex: junior without tenure)
- Collaborate across sectors and disciplines: arts, sciences, engineering, healthcare, NGOs, public sector



## Prioritize Practicality and Impact

- Recognize and reward research impact
- Establish impact benchmarks for funding
- Engage in experiential and interdisciplinary work with students
- Engage with sustainable lifestyle influencers to promote meaningful individual level change

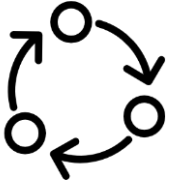


## Practice Diversity & Inclusion

- Consider JEDI (Justice, Equity, Diversity and Inclusion) a guiding principle across actions: partnership, recruiting, teaching, research.
- Remain cognizant of whose voices are included, and who has access to resources.
- Use technology to help break down borders of accessibility

# How can Business Schools Create a Better Future?

*Specific Actions from the SCC Workshop, 2021*



## Think in Systems

- Make systems thinking approaches more widely understood from early age
- Design and reinvent future forms of capitalism



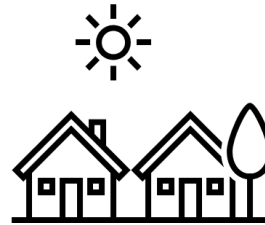
## Decarbonize amidst Digitalization

- Decarbonize and improve ethics of funding sources; audit school's environmental impact
- Create policies for carbon-intensive travel



## Collaborate across Cultures

- Design a global business school from scratch
- Check in with SCC members more often! Collaborate between centres across varying levels of economic development and centre maturity.



## Engage Local Communities

- Show sustainable business model examples
- Envision and project symbols, images, and visions of desirable future
- Engage community & SMEs on local scales; work to build trust as a stakeholder