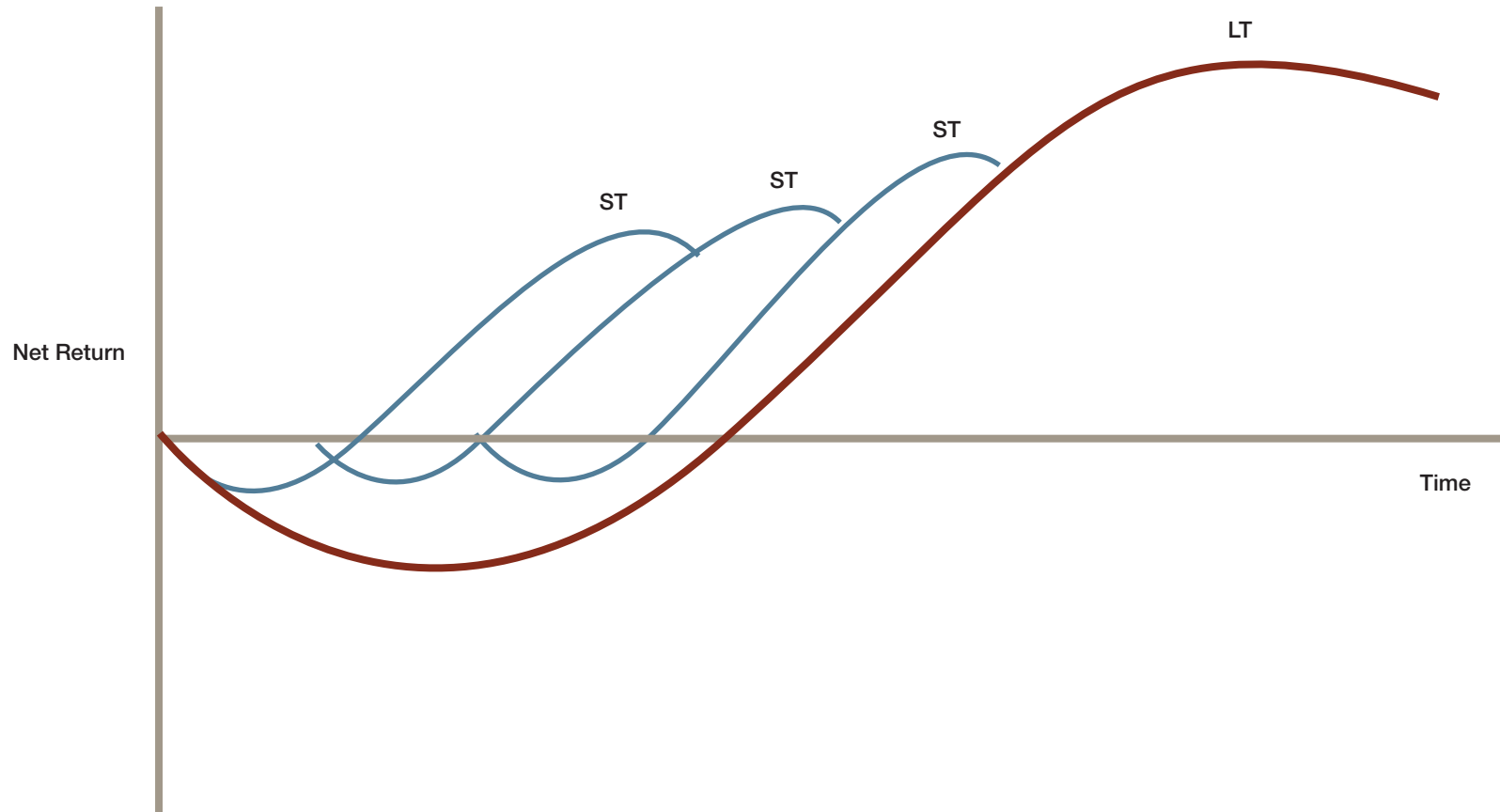
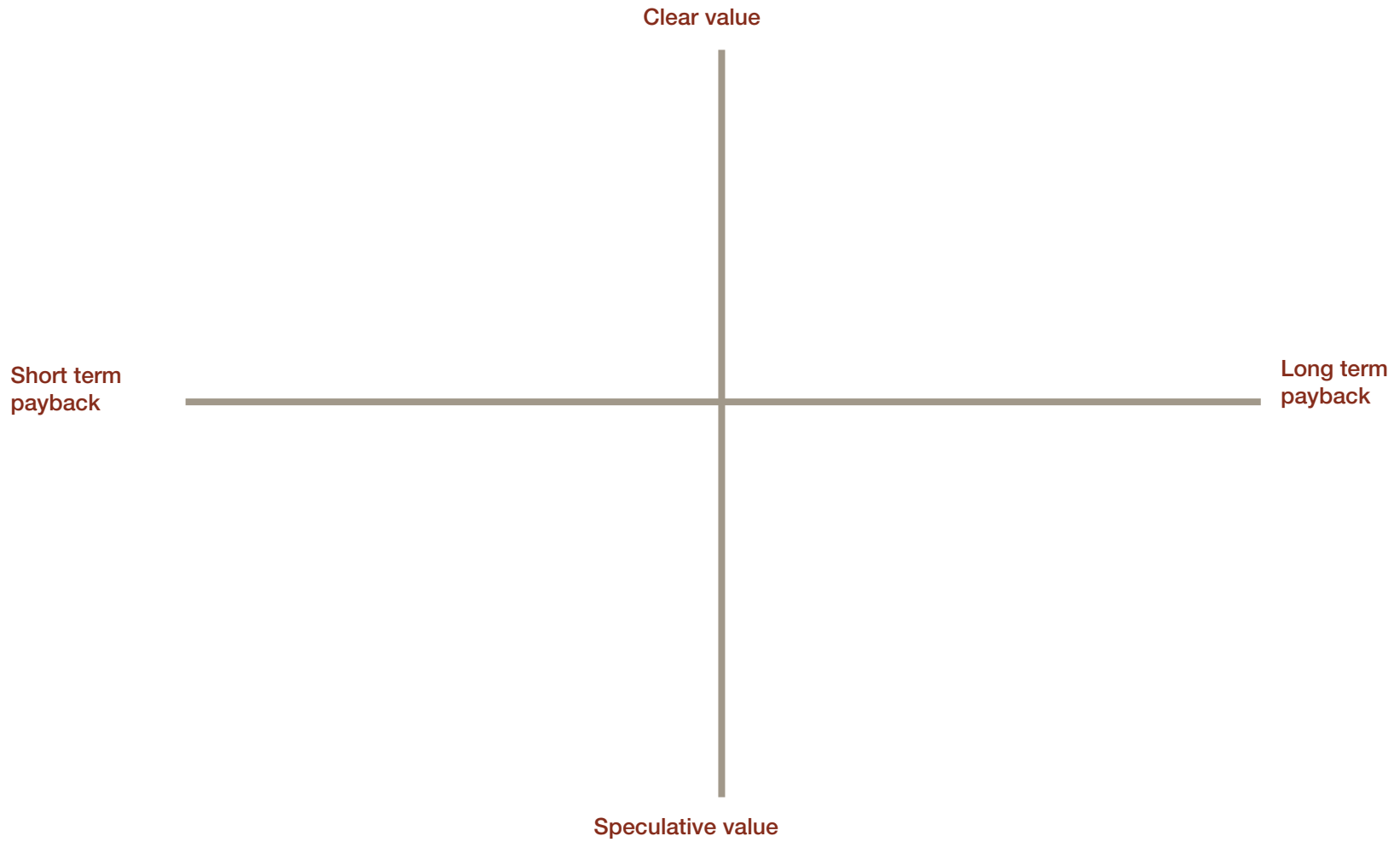


RETURN FROM SHORT- AND LONG-TERM ACTIONS OVER TIME³

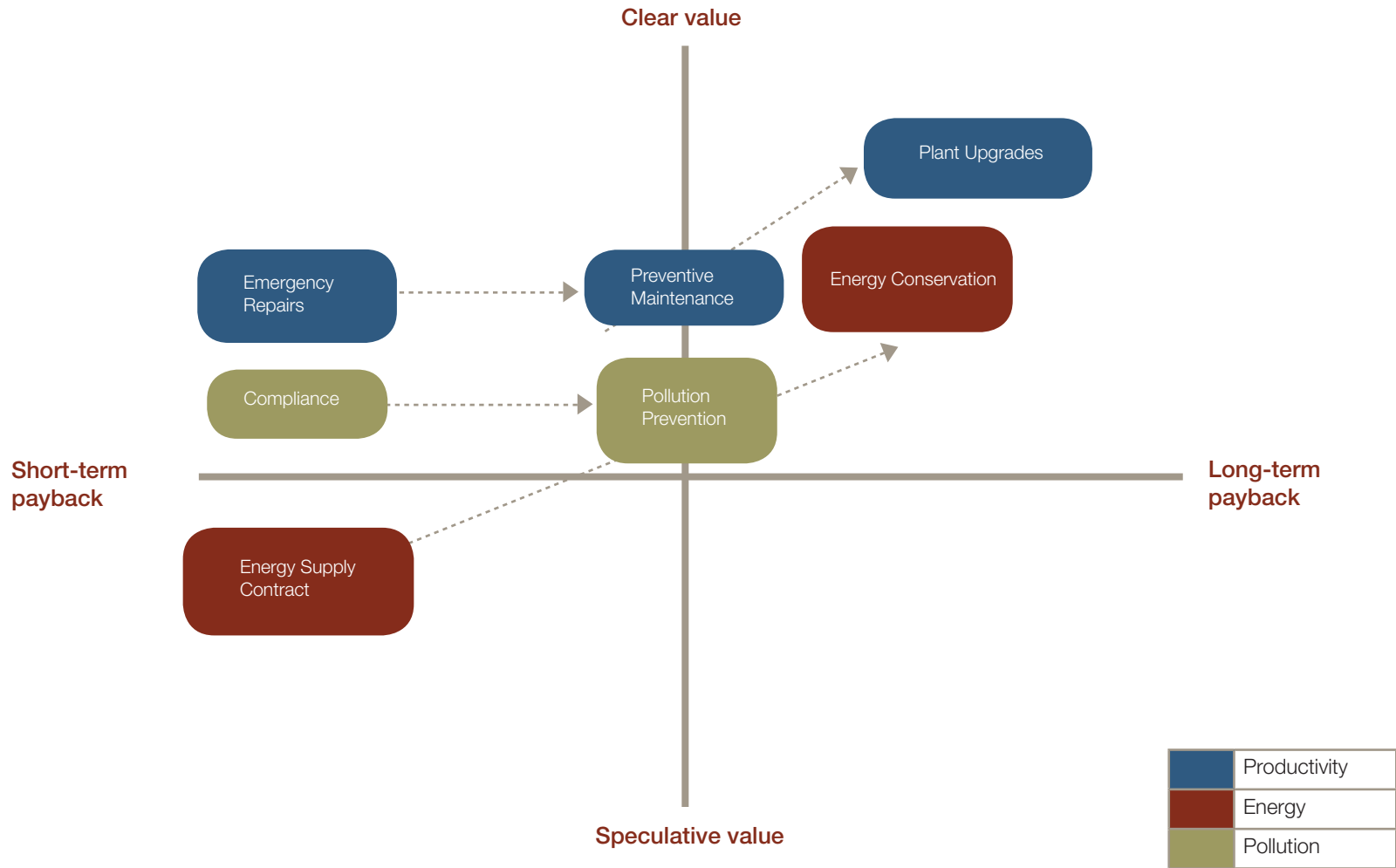


³ Adapted from Lavery, K. J. 1996. Economic "short-termism": The debate, the unresolved issues, and the implications for management practice and research. *Academy of Management Review*, 21(3): 825-860.

CHARTING POTENTIAL ACTIONS



A PERSPECTIVE ON LONG- AND SHORT-TERM ENVIRONMENTAL ACTIONS



A PERSPECTIVE ON LONG- AND SHORT-TERM COMMUNITY ENGAGEMENT ACTIONS

